

SPRING 2024

THE OKLAHOMA

PHOTOGRAPHER

A MAGAZINE OF THE PROFESSIONAL PHOTOGRAPHERS OF OKLAHOMA

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Presidential
Message

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information

A Variety
of great
Programs
You don't want to miss this!



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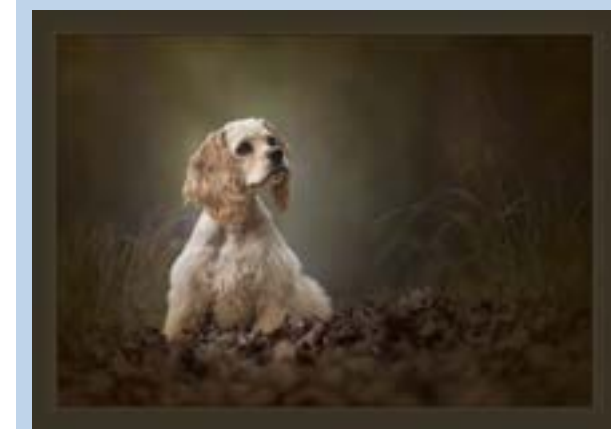
Along with the magazine and keeping a business going, I recently began teaching a weekly photography course to a small class of students at the homeschool co-op my children attend. This is my second year teaching the class to 14-18 year olds. Starting with the basics, and then diving into some creativity/ color/ abstract lessons, etc.

The biggest lesson I remind them constantly is: You can have great equipment, and knowledge about your camera, but that doesn't create art. I'm often reminding them of the difference between 'taking' a photograph and 'making' a photograph.

One is a snapshot, the other is art.

I know a few students joined the class simply to fill an elective on their transcript; others, however have blossomed in their creativity and eye for seeing the world around them in a new light...but then, the ones putting

EDITOR'S NOTE



"Inquisitive Loyalty"
Alisha Anderson
Ada, OK

in just a little more effort, unknowingly encourage the few.

It's inspiring to watch.

We're a few months into the new year already and I hope you take a moment to look at the goals you made at the beginning of the year (or wanted to make, but haven't started). Writing this reminds me of all the things I was inspired to do, try, or learn in 2024- but didn't initially take the time to commit to any given path.

We get busy...
Stuck in the routine of life...

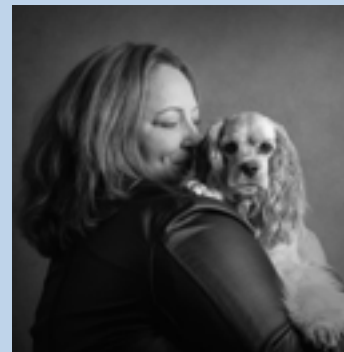
We forget to slow down and see the world around us with our artistic eyes focused in. Having a community of people who inspire you to channel your creativity to create something unique allows us more opportunity to actually do it.

I hope you'll join us at a program (or 3!) in 2024 and allow yourself to be inspired to create something you love this year.

Elise Breeding, M.Photog, CPP
editor@ppok.org

On the Cover.....

Alisha wowed us with her talent for creating artistic pup portraits at last fall's image competition. This image has won numerous awards locally and internationally.



PRESIDENT'S MESSAGE

Mandy Corbell
2024 PPOK President

Warm Wishes for 2024

2024 is upon us! I hope you are off to a good start and wish you a prosperous year ahead.

The Spring of a new year grants us a time of fresh opportunities and possibilities both in our professional and personal lives. What if this time next year you can say "I'm so glad I did" instead of "I wish I had?"

Recently I had the opportunity to join some fellow photographer friends to go see the Van Gogh Immersive Experience. It was my busiest time of year and I had so many reasons not to go, but I went anyway. I was SO glad I did.

It was a time of inspiration in mind and spirit, the kind of inspiration that can only take place in person. The kind you can't get sitting behind a computer, in front of a television, or from a magazine or book.

There is something about sharing an experience with other like-minded people that makes it truly immersive and memorable.

We have lots of exciting things planned

for this year. Take the time to show up and participate. I am convinced that the experience of personally connecting with other photographers will benefit you and them in ways you can't image.



You will learn together, collaborate, hold each other accountable, come to each other's rescue, laugh, cry and share.

You WILL make memories.

"There may be great fire in our hearts, but no one ever comes to warm himself at it, and passers-by see only a whisp of smoke" -Vincent Van Gogh

Let's warm ourselves at each other's fires this year. I promise, you'll be glad you did!

Mandy Lynn Corbell

A special Thank You to our program sponsors and magazine Advertisers!





Crafting Cinematic Images

2024 seminar speaker

Chris Knight New York City, NY

Learn to think like a filmmaker by infusing your still photography with cinematic flare.

In this class you'll learn to incorporate a range of cinematic techniques and visual sensibilities that can help your work be more evocative and tell compelling visual stories.

Join Chris Knight to explore how filmmakers help define their visual tastes and how you can use it in your still images, including threepoint lighting (the way they do it in the movies), motivated lighting, cinematic color theory, and other in-camera techniques to give your images that 'movie magic'.

Bring home the drama, mystery and flavor of the movies, one frame at a time.

Chris was born in Wiesbaden, Germany and hardened by the sweaty, nearly chewable, humidity of Florida.



He combines his unconditional love of art history with his conditional love of technology, topping it off with a flair for the cinematic and an uncompromising eye for detail.

His work has appeared in or on Vogue, Harper's Bazaar, L'Officiel, GQ, People, MSNBC, ABC, Oxygen, Ocean Drive, and others.

Chris is the author of The Dramatic Portrait, a Profoto Legend of Light, Fujifilm Creator, and an instructor at Pratt Institute as well as the New York Film Academy.

Chris' all day program will take place at The Castle in Muskogee, near the hotel, where a troupe of costumed Renaissance actors will be on hand for his demonstrations and teaching.



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2024 SPRING SEMINAR

Event Registration

ways
to
register

Professional Photographers of Oklahoma April 5-7, 2024

- 1) on-line at www.photoxok.org by April 4th
- 2) Mail this form to: Michael Scalf Sr, P.O.Box 1779
Blanchard OK 73010 postmarked by Mar 24th
- 3) At the door (Options 1 or 2 saves you \$\$\$)

First Name: _____ Last Name: _____

Name of Business: _____

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City: _____ State: _____ Zip: _____

Cell Phone: _____ Bus Phone: _____

E-Mail: _____

\$ 149.00 Full Registration (Non-Member).....	\$ _____
\$ 109.00 Early Full Registration (Member Savings)	\$ _____
\$ 119.00 On-Site Registration (Member)	\$ _____
\$ 25.00 Social Only.....	\$ _____
\$ 79.00 One Day Only ___ Sat ___ Sun	\$ _____
\$ 99.00 One Day (non-member) ___ Sat ___ Sun (\$125 after Mar 20th)..	\$ _____
Total Amount Included With This Registration	\$ _____

Check made out to PPOK enclosed -or- Bill my card

Card number _____

Expires _____ CVV# _____ Billing Zip _____

Got Questions? Call or Text 405-815-7806
or email michael.scalf@ppok.org

QUESTIONS

HOTEL

Fairfield Inn & Suites @1650 N 32nd St.
Muskogee, OK 74401

Reserve your room at 918-682-2587 by Mar 15th
to get your discounted room rate of \$79
Just mention PPOK

2024 PPOK Spring Seminar

April 5-7

Friday – April 5, 2024

5:30-7PM Early Off-Site Group Dinner American Pie Wood-fired Pizza
107 W. Broadway St.
7 - 9PM Reception at the Gallery Studio 111 W. Broadway St.
8 ish Program by Joe Glyda & Tony Corbell (next door to American Pie)

Saturday – April 6, 2024

7AM – 11:30 AM Registration Open @ Castle of Muskogee
3400 W. Fern Mountain Rd
8:30 – 11:30 AM Chris Knight Partially sponsored by ProFoto @ Castle of Muskogee
(Crafting Cinematic Images)
11:30 – 1PM Lunch on your own
1 – 5PM Registration Open @ Castle of Muskogee
1 – 5:30PM Chris Knight (Continued) @ Castle of Muskogee
6:00 PM – 10:00 PM Reception & dinner OK Music Hall of Fame

Sunday - April 7, 2024

7:30 AM – 11:30 AM Registration Open Fairfield Inn & Suites
8:30 – 11:30 AM Dennis Chamberlain Fairfield Inn & Suites
(Making and Selling Art Photography)
11:30 AM – 1PM Lunch on your own
11:30 AM – 1PM PPOK Board Meeting Fairfield Inn & Suites
1:00 PM – 4PM April Massad Fairfield Inn & Suites
(Utilizing Trends to Stay Relevant in Today's Market)
4:00 PM Have a safe trip home

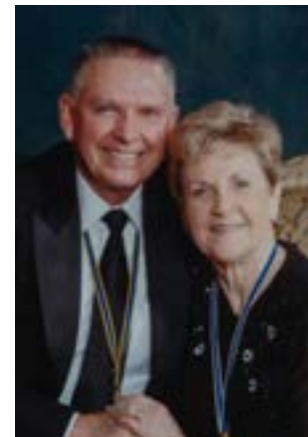
Professional Photographers of Oklahoma's annual spring seminar is
in Muskogee this year!

Along with a great lineup of programs, we also have several social events,
which are prime opportunities for fellowship and networking with other
photographers from around the state. Take note we will have a great casual
opening evening on Friday; a full day Saturday at the Castle of Muskogee with
Chris Knight, (it's sure to be spectacular!); followed by a great day of learning
on Sunday at the host hotel.
We hope to see you there!

The Loss of a Dear Friend & Matriarch



Caroll VanDeventer will forever be missed



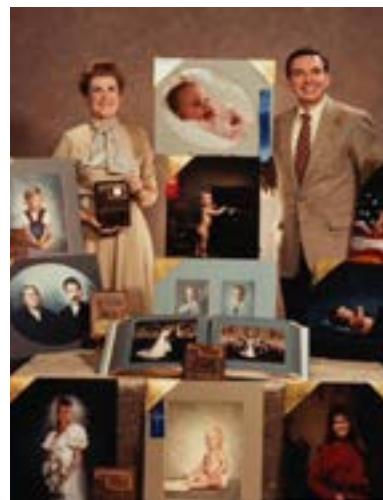
Caroll VanDeventer was a dear friend of the PPOK organization. More than just a friend, she loved people; She loved photography and the artistry of it; She loved the next generation of artists.

She, with her husband Bob, were a part of the PPOK organization since the 1970s. They opened a studio in Cleveland, OK in 1981 in the upstairs area of one of the buildings- because it was the only vacancy on Broadway at the time.

Knowing their last name of VanDeventer wasn't catchy enough for business, Caroll saw the word "vanguard" one day, which means 'to lead the way by moving forward'.

Since they were branching out on their own together, the name was a perfect fit and Vanguard Photography was born.

While Bob had taught himself the photography side mentoring under his friend Glen Nelson,



Caroll learned to hand-color and retouch his photographs and negatives so the two could work together. He worked at the studio and she was at home, raising their 3 children and doing the hand-coloring and retouching in her painting room.

Their business became an icon for photography in the area photographing schools, dignitaries, police academy cadets, Osage Tribal Council members and numerous weddings.

Caroll was known for her Master Artist skills. She was a gifted artist and did hundreds of touch-ups and colorizations on black and white portraits. Between the 2 of them their work earned numerous awards through their decades in business.

As a couple, Bob was a Master Photographer, Craftsman; Caroll a Master Artist, Craftsman and together, they received the highest honor given by Professional



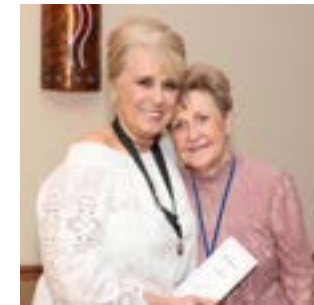
Photographers of America twice - in 1983 (Southwest Professional Photographers Association) and again in 1993 (PPOK).

You could always find Caroll in the print room during the annual image competitions. She kept everything running behind the scenes in this room like a well-oiled machine. She welcomed members in and mentored so many of us in that room.

The Nelson-Helt scholarship was presented by her at every annual banquet since it's creation in 1999. It is an award that was near and dear to her heart. The annual award presented to the highest scoring first time entrant. She championed the next generation of hard-working photographers, and so many were blessed to have had her as their cheerleader.

In 2018 PPOK changed the name of the annual Artist High Print award to the VanDeventer award. She was also honored with the Artisan's Life Achievement Award with Professional Photographers of America.

She had the best smile, and most welcoming hug; followed with the sweetest quick wit and sense of humor. She will forever be missed and our organization was incredibly blessed to have had her as a matriarchal example of how to champion each other as photographers.





Right Brain meet the Left Brain

The Creativity of Right Brained and Left Brained Thinkers



The Photo Studs Tony Corbell and Joe Glyda

2024 seminar speakers

In a creative working world, we must make choices every day and often these choices define you and how well you perform the work. What history and experience has shown is that the equal use of both sides of your brain are almost always needed to successfully complete a project. Even though we work within both sides of our brain it is approached differently from different people.

Joe is a visual star, and he begins every project from the aesthetic point of view before he goes into the technical aspect of what is needed for obtaining the final results.

Tony is a technical star, and he begins every project from the scientific point of view before he goes into the visual aspect of what is needed for obtaining the final results.

These two great minds and photographic leaders are best friends. They have been



since they first met in the late 80's at the exact time Joe's talents were taking him higher and higher in photography at Kraft Foods and

Tony's talents were taking him from West Texas to California and international stages.



These friends now find themselves living 45 minutes from each other after having spent most of their careers 3,000 miles apart.

Join us as Tony and Joe have an almost Fireside Chat discussion about how you have to nurture and feed both sides of the brain in order to see real movement and progress in your work. We'll dispel some myths and rumors about lighting and reveal simple truths during the discussion.

"You don't need to Learn to see light, you need to learn to Think Light"

Tony is as known for his educational efforts as his published photographic works. . Coming from his beginnings in a small west Texas town studio, he has photographed and/or taught photographic skills/workshops in more than 20 countries and in all fifty US states.

Joe is an energetic photographer with a keen eye and sense of adventure that keeps him on the cusp of creating great images.

Making and Selling Art Photography

Dennis Chamberlain Corrales, NM

2024 seminar speaker



What are the best options and approaches for selling your art photography? How should you decide which of your thousands of photographs have the best chance in the highly competitive art market (which is soon to be flooded by AI Art from non-artists)? What presentation methods should you use – traditional framed prints or something else? Should your selling strategy be that you are selling "Wall Art" or is it "Fine Art"?

These topics, plus a short segment covering "extreme creativity" and the tools I use, will be the focus of this presentation. Dennis has 17 years of experience on "both sides of the aisle", having been president of the Corrales Arts Center for three years and the president and board member of a local Co-Op gallery for several years prior to that.

Dennis knows innumerable artists of all types, most of whom view their artistry as a part-time endeavor while for many it is a full-time profession. Dennis will also demonstrate the challenges of transitioning from being a "part

time" to a "full-time" artist.

Dennis sells his artwork in galleries and shows in Northern New Mexico, including Albuquerque, Santa Fe, Bernalillo, Madrid and Corrales.

He is the son of a lifetime Eastman Kodak employee, growing up in Rochester, New York. He was given his first medium format camera (a "hand me down" from his father) when he was seven. Still, he didn't take photography seriously until the year 2000, and started a part-time portrait business shortly thereafter.

Things evolved into a full-time focus on Southwestern Art photography when he moved to New Mexico in 2007, and this emphasis continues to this day.

Dennis holds the degrees of Master Artist, Master Photographer, Certified Professional Photographer, Photographic Craftsman, and Educational Associate from the PPA and ASP organizations.





In Our Marketing Era

Utilizing Backdrop Trends and Social Media Marketing to Stay Relevant in Today's Fast Moving Photography Market

2024 seminar speaker

April Massad Fort Gibson, OK

Lightning speed. That's how fast today's trends fly on and off of our phone screens. Whether you are strictly a classic photographer or a trendy one, we are all in this business to make money at the end of the day!



will be backdrops available that you can see how they have morphed over the years! April will also give tips on buying, hanging, styling, and reselling!

April comes from a long line of small business owners and opened her first studio



straight out of college in 2001. While she has photographed every genre, her great love is photographing children! She has focused mainly on styled sessions since 2014 and videography since 2015.

April's other great love is her family! She is married to her childhood sweetheart and has a son that is graduating from high school in May.

No matter how crazy you think social media is or how overwhelming choosing backdrops is, April promises to make it seem easy and doable! She promises to leave you inspired, and maybe with a backdrop or a killer discount code!!

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Why not take advantage of what social media has already deemed popular? We can use these trends but use them YOUR way!

In this program, April will cover it all but break it down and make it EASY and fun! She will not only get your gears turning on fun and exciting photography ideas, but she will give you an actual marketing timeline and break down the social media platforms and make them simple to use!

In 2024, behind the scenes images and videos are what your clients want to see! This program will not only cover how to do this but also how to use it to be seen! April will also cover the topic of copyright and the do's and don't's of using these ideas in our photography sessions!

This program will also cover how much time and money using backdrops can save you. Backdrops have come a LONG way! There

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