

FALL 2022

THE OKLAHOMA

PHOTOGRAPHER

A MAGAZINE OF THE PROFESSIONAL PHOTOGRAPHERS OF OKLAHOMA

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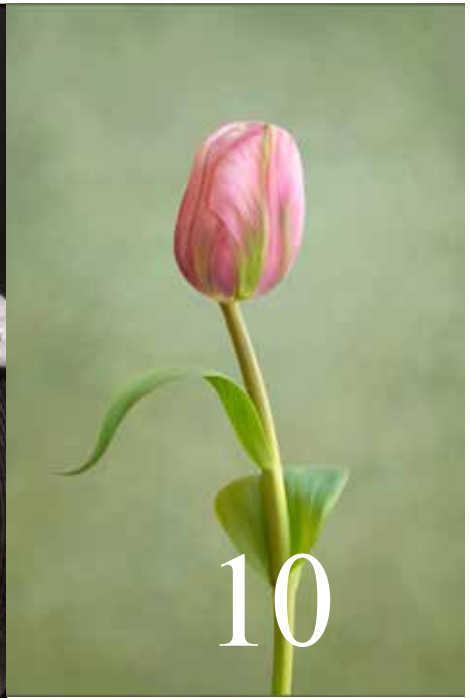


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2022 granted me a year to focus on my health. It was not a planned or expected break. Honestly, it was an unwanted break. Aside from a handful of regular clients this fall, I really didn't work on my business at all, and for the first 5 months of the year I didn't even pick up my camera.

The long pause in my business left me yearning for creativity. When I felt well enough, I grabbed a friend in June and we headed to the Salt Plains in Jet, OK with a parachute skirt; and at the end of the summer I put out a model call for dancers. It's not much at all, but it was enough for me to feel the joy of creating something just for myself.

I did not want this sudden pause. And while I don't think I'd ever ask for one again, I do appreciate the fruit that came of it. I appreciate the season that forced me to slow down. I am thankful for a renewed desire to create art and not just create images. I am so glad to have been blessed with an unwanted season that gave me a

EDITOR'S NOTE

greater motivation to look through my lens in a different way.

We are incredibly blessed to have so many talented photographers in our state that produce awe evoking images. As you'll see in this issue, PPOK is FULL of gifted people who not only create beautiful artwork, but also those who share and enlighten their fellow photographers with programs to help us all see art in a new light.

I hope you'll join me in 2023 by setting aside time on your calendar just for yourself. Weekly, monthly, quarterly... whatever will fill your creativity bucket. Attend programs with PPOK; collaborate with other businesses; photograph a model for that idea you had a few weeks ago... Be selfish. If there's anything I've learned this year, it is to give yourself permission to focus on you.

Find ways to fuel your passion for photography. Schedule "me time". If you're yearning to create art, or learn something new, do it! It really is that simple.



Elise Breeding,
M.Photog., CPP
Editor, *The Oklahoma Photographer*
editor@ppok.org

On the Cover.....

Butterfly Kisses by Kimberly Smith was one of two of her images to earn a score of 95, the highest score of the 2022 annual competition.



PRESIDENT'S MESSAGE

Johnny Holland 2022 PPOK President

Not long from now my presidential term for PPOK will come to an end. This past year has been a great experience and one I won't soon forget.

We had some awesome times this year, didn't we? From seeing all the amazing images in competition, to the super fun parties, and of course all the great talented speakers that took the time to share a bit of their knowledge with us.

As we move forward, and Chris takes the wheel, I have no doubt that the coming year is one you're not going to want to miss.

There have been several changes at PPA, with more to come, concerning image competition and the new merit image review (MIR). Be assured we are staying on top of things at PPA while planning for next year to best fit our members' wants and needs.

Chris will speak more on this as time draws closer and PPA releases more info on their new IPC format next year.

To wrap up my message, I really want to thank all of you for coming out and making this a special year and hope this past year at PPOK was a memorable one for you. Thanks again, and always remember to keep moving forward and never stop learning. I look forward to seeing everyone again this next year.

Johnny Holland, M.Photos. Cr, CPP
PPOK President - 2022



Our incoming President, Chris Urias of Guymon has some great programs planned and a few more in the works! Save these dates now!

Photo EXPOSÉ
Jan 29th
Hampton Inn & Suites
4333 SW 15th St.
Oklahoma City

Photo EXPAND
April 1-2
Holiday Inn & Suites
6200 N. Robinson Rd
Oklahoma City

What is it and Why?

The Purpose of PPOK and Benefits of being a Member

Whether you're just starting out, or you've owned your own photography business for decades, PPOK is beneficial. It exists to help photographers become the best they can be.

The Professional Photographers of Oklahoma is an organization created in 1931. The current President, Officers and a Board of Directors meet several times a year to plan events and hire guest speakers to offer informational and educational programs to photographers.

Becoming a member of the organization gives photographers discounts on all seminars and convention registration throughout the year, as well as free registration to the first event hosted each year. This magazine publication also hosts various educational articles as well as event highlights and previews.

The annual **PhotoEXPOSE** seminar is the final seminar hosted by the organization's previous year's president and the first seminar of the year. It is one day full of learning. This annual event is free to all PPOK members as a thank you for joining us again each year! It is also open to the public. Photographers throughout the state and surrounding areas who wish to attend or learn from our speakers are more than welcome to come and purchase registration for this event!

PhotoEXPO is our convention event. It will host a line up of 4-6 great speakers as well as the annual statewide image competition.

It usually spans three days. The competition hosts PPA affiliate judges. It is open to anyone, and will have entries from new or student photographers to seasoned competitive artists. Programs will be given throughout the weekend and the image competition judges will select images for awards. **PhotoEXPAND** is a two day seminar, and hosts 3-5 speakers/programs.

PPOK will occasionally find great speakers to host one day events throughout the summer. Sometimes overnight, but usually just a one day seminar to make it easy for members to attend a more specific or catered topic. All of the events are a great time to be refreshed and learn and network with other professionals. Many of them offer hands-on learning, or at the very least opportunities to meet new photographers who would gladly help you one on one.

So why join??

Learning your craft is a must when you own a business. Learning your craft is a must when entering photographic competitions. Learning your craft is a must even if all you want to do is take better portraits of your kids. Being a part of an organization that offers you a lot of opportunities to learn your craft, is incredibly beneficial to meet those goals faster.

Membership helps PPOK budget for bigger and better speakers. You get amazing discounts on every program and print competition brought in; the free January seminar; and the opportunity to help yourself become a better photographer.

Building Your Brand

2023 Photo EXPOSE

Johnny & Carrie Holland *Edmond, OK*



Free, Member-Benefit Seminar January 29th, Oklahoma City, OK

In today's saturated photography market, what makes you different? What makes you stand out? Join Master Photographers Johnny and Carrie Holland as they discuss and share their insights on building and expanding a successful photography business.



In their program they will share what they have learned about creating an amazing client experience.

They will discuss different aspects of marketing to attract your perfect client, the importance of producing consistent high-quality work, and creating a positive customer service experience clients will always remember. Be prepared for in depth discussions on many different aspects of what moves you and how that can be used to strengthen your confidence as well as your client base. Ask yourself, "Am I hitting that brick wall?", "Am I waiting to make my next move?". If so, whatever level you are at with your photography journey, you won't want to miss this program.

Johnny and Carrie Holland are the owners of J. Holland Photography located in Edmond,

OK. Johnny and Carrie are both Master Photographers who have over 25 years experience in the industry and specialize in high end portraits.



They not only work with families and seniors, but also schools, non-profits, communities and businesses, including the Okla. City National Memorial, OU Med, Bolt Construction, DSA of Oklahoma and many more.

9am, Sunday, January 29th
Hampton Inn & Suites
4333 SW 15th St, OKC

\$69 one day event.
Complimentary to 2023 PPOK members.



2022 in Review

Let's reflect a little on the good times we all have had over the past year. Our annual image competition was back in person, the print auction was lovely as always, and our speakers in both the spring and fall were top notch!

We started the year off with Photo Expose, our past president's seminar. Kimberly Smith gave a great presentation on finding your inner artist. She is always so inspiring!

The spring brought Photo Expo and some great speakers in commercial, landscape, fashion and business. As well as our annual image competition, awards banquet and print raffle. It's always a busy weekend that leaves us fueled, excited and inspired to jump back in to our businesses refreshed.

The print raffle and silent auctions held during our party were amazing. Thanks

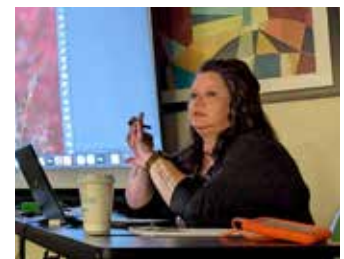
so much to all the talented people that donated their artwork and to the vendors who donated some great giveaways!

The fall gave us Photo Expand. Our guest speakers did not disappoint with their programs on portraiture, wildlife, and art concept-to-creation. Johnny hosted a fun Glow Party to bring out the kids in all of us, and photographers from around the state donated their time to be auctioned off to mentor other photographers.

This of course does not cover all the good times we have had over the past year, but I hope it did bring back a few memories, and encourage you to join us again next year.

PPOK is incredibly thankful to ALL our sponsors and vendors in 2022! ***Thank you Bay Photo, PPA, Nikon, Color, Inc, and ACI lab for sponsoring a program this year.***

We can't wait to tell you all about everything planned for 2023!





Glow Party at Fall Seminar



Image Competition



*From Concept to Creation
w/ Curtis Sprague*



*Commercial Program
w/ Cris Duncan*

**Thanks to Johnny and his team
for delivering a full year of fun and
inspiration!**



A Day of Portraits with Pete Rezac



*Fashion Photographer and Nikon Ambassador
Dixie Dixon*



PPOK Images

Some beautiful art from 2022 Image Competition



Snow Family by Peggy Fischer



Becoming by Bo Kociuba



At the Crossroads by Dave Muller



Go Hal Go! by Joe Glyda



Chiseled by Kenneth Helms



Gym Hair by Jamie Cobb



Passionate Prayer by Elise Breeding



Beanie Babies by Matt Lima



Sitting Pretty by Leslie Hoyt



Awaiting Ascension by Gary Box



Fire and Ice by Mandy Corbell



Brotherly Love by Judy Bukowski



Slipping into Darkness by Deborah Eckroat



American Heritage by Valarie Clayton



Autumn's Arrow by Willo Wallace



Blueberry Delight by Rick Cotter



The Painted House by Carrie Holland



Is This Your Card? by Curtis Sprague

Look Out Single Ladies! by Mandy Womack





Becoming by Dawn Muncy



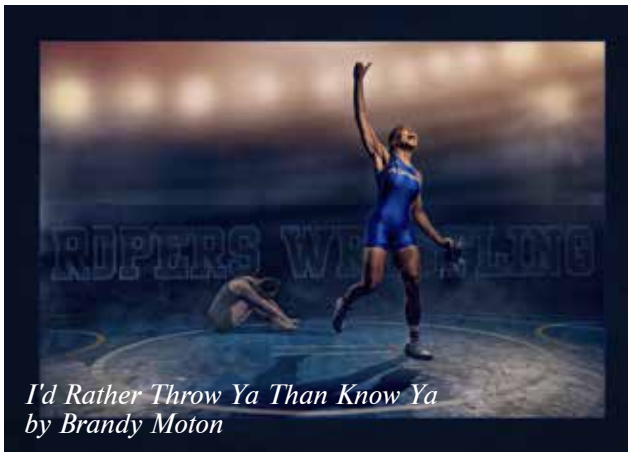
Bath Time for Bub by Breanna Sauer



Winter Silos by Johnny Holland



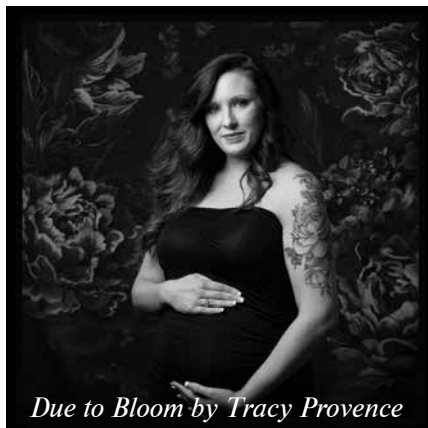
Bubbles of Color by Carmen Pearson



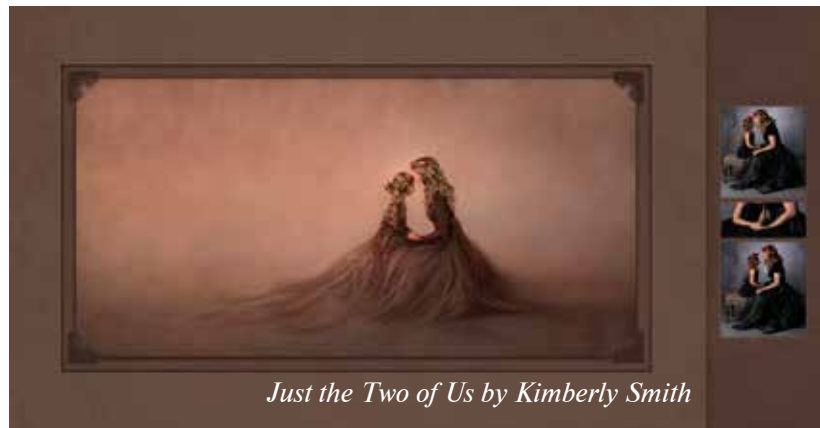
I'd Rather Throw Ya Than Know Ya by Brandy Moton



Sleeping Twins by Suzy McCracken



Due to Bloom by Tracy Provence



Just the Two of Us by Kimberly Smith

You see a masterpiece through your lens.



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2022 Judge's Choice & Best in Show



I Have Two Guns, One For Each of You by Curtis Sprague
Best in Show General Division



In Dreams, You'll Find Me by Kimberly Smith
Judge's Choice and Best In Show Master's Division



All That Remains by Kimberly Smith
Judge's Choice

Dirty Dancing by Valarie Clayton
Judge's Choice



Enchanted Forest by Deborah Eckroat
Judge's Choice



Album: Lilly by Gary Box
Judge's Choice

Old Navy by Joe Glyda
Judge's Choice



2022 Image Awards

Judges Choice Awards

Enchanted Forest by Deborah Eckroat
Lilly by Gary Box
All that Remains by Kimberly Smith
Dirty Dancing by Valarie Clayton
In Dreams You'll Find Me by Kimberly Smith
Old Navy by Joe Glyda

General Division Trophies

Men's Portrait - *Chiseled* by Kenneth Helms
Women's Portrait - *I Have Two Guns, One for Each of You* by Curtis Sprague
Children's Portrait - *Is This Your Card?* by Curtis Sprague
Senior Portrait - *I'd Rather Throw Ya Than Know Ya* by Brandy Moton
Animal Portrait - *Pick Your Poison* by Curtis Sprague
Group Portrait - *Double Agents* by Curtis Sprague
Classic Portraiture - *Lovely Lolita* by Willo Wallace
Illustrative - *Bubbles of Color* by Carmen Pearson
Nature - *Honey I'm Back* by Dave Muller
Landscape - *God Shed His Grace* by Kenneth Helms
Album - *Kambry* by Matt Lima
RAW - *Beanie Babies* by Matt Lima

Master Division Trophies

Men's Portrait - *Sharp Shooter* by Mandy Corbell
Women's Portrait - *The Matador* by Dawn Muncy
Children's Portrait - *Isolation* by Kimberly Smith
Senior Portrait - *When the Music Fades* by Kimberly Smith

Animal Portrait - *Watch Your Back* by Valarie Clayton
Group Portrait - *Dirty Dancing* by Valarie Clayton
Classic Portrait - *Becoming* by Dawn Muncy
Illustrative - *In Dreams You'll Find Me* by Kimberly Smith
Commercial - *Close Encounter* by Kimberly Smith
Nature - *Spring's First Lady* by Valarie Clayton
Landscape - *Fire and Ice* by Mandy Corbell
RAW - *Web of Darkness* by Gary Box
Artist - *Just the Two of Us* by Kimberly Smith

Overall Trophies

First Time Entry - *Bubbles of Color* by Carmen Pearson
Out of State Entry - *Answering Liberties Call* by Brad Barton
CPP Award - *Butterfly Kisses* by Kimberly Smith
ASP Elite Award - *Just the Two of Us* by Kimberly Smith
Nelson Helt Scholarship: First Time Entry
Highest Print Case - 478 Kenneth Helms
Artist High Print Case Master - 545 Kimberly Smith
Best Of Show General Division - *I Have Two Guns, One for Each of You* by Curtis Sprague
Best Of Show Master Division - *In Dreams You'll Find Me* by Kimberly Smith
National Award - Tony Corbell

2022 Oklahoma Photographer of the Year

Highest Total Points General Division - 500 points Curtis Sprague

Highest Total Points Master Division - 523 points Kimberly Smith



2022 Oklahoma Photographer of the Year
General Division: Curtis Sprague



2022 Oklahoma Photographer of the Year
Masters Division: Kimberly Smith



Artist Highest Print Case:
Kimberly Smith



First Time Entry Highest Print Case:
Kenneth Helms
Nelson Helt Scholarship Recipient

The 2022 Image Competition introduced several new categories, and 2023 looks to have some great changes as well!
Congratulations to all who participated!



2022 PPA NATIONAL AWARD

One of the highest honors that can be rewarded in our industry is the Professional Photographers of America's National Award. Affiliates can choose one of their members to receive this award. The plaque simply states "For meritorious contributions to professional photography". Generally, this award is given to a member for all they have done for the association and for professionals. It's an award based on sweat, and sometimes tears, working tirelessly to help our industry.

This year's recipient is Tony Corbell. Tony was born in San Angelo, Texas. As a kid, he lived near the Texas gulf coast before moving to the mountains of New Mexico.

When he graduated from high school, he worked at several jobs including a ski shop, radio station, and even a car dealership. He then went to work for his brother in law and sister at their portrait studio. He flourished in this new world. It wasn't long before others started taking notice. He took a job with a high end studio where he continued to learn. He then opened his own studio for a while before moving to California to work for Dean Collins.

His education continued as he was learning more about commercial photography. He accepted an offer to teach at Brooks Institute in Santa Barbara and then moved on to

New Jersey to work for Hasselblad USA. He has spent most of his photographic career traveling around the world as an educator and as a representative of many great photographic companies.




Luckily for us, he fell in love with one of our own and he and Mandy married in May of 2017. He is now embarking on a new adventure as the director of the Oklahoma Music Hall of Fame in Muskogee, while continuing to travel and share his expertise in the field of photography.

We are thrilled to have him as part of our Oklahoma family!



left: 2022 NATIONAL AWARD RECIPIENT TONY CORBELL WITH PPOK PRESIDENT JOHNNY HOLLAND, PPA PRESIDENT JEFF DUCHOWSKI, AND 2021 NATIONAL AWARD RECIPIENT KIMBERLY SMITH

PPOK Fellowship Program

	Name:	Date Submitted:	
	PPOK Fellowship Points for the year of _____		Points
Paid PPOK Membership		1	
Enter PPOK Open Print Competition		3	
Enter PPOK Artist Print Competition		3	
Each Entry Receiving 80 or Above		1 ea	
Publish Article in PPOK Magazine		2	
Present a Less than 2 Hour Program at PPOK		2	
Present a 2 Hour or More Program at PPOK		3	
PPOK Convention Chairman		2	
PPOK Committee Chair or Worker		1	
PPOK Print Room Worker		1	
PPOK President		6	
PPOK Executive Council		3	
PPOK Board of Director Member		2	
Paid PPA Membership - PPA #		1	
Receive PPOK National Award - DATE:		8	
Achieve PPA Masters Degree - DATE:		10	
Achieve PPA Craftsman Degree - DATE:		5	
Achieve PPA Master Artist Degree - DATE:		10	
Attend PPA Annual Affiliate Leadership Meeting - DATE:		1	
Achieve CPP Certification - DATE:		5	
CPP Re-certification (each time) - DATE:		5	
Attend any PPOK Function - EVENT(s):		1 ea	
Sponsor New PPOK Member - NAME:		1 ea	
Participation in N.I.L.M.D.T.S.		1	
Paid Member of Oklahoma Local Guild [INPPA or MPPA]		1	
		Total	

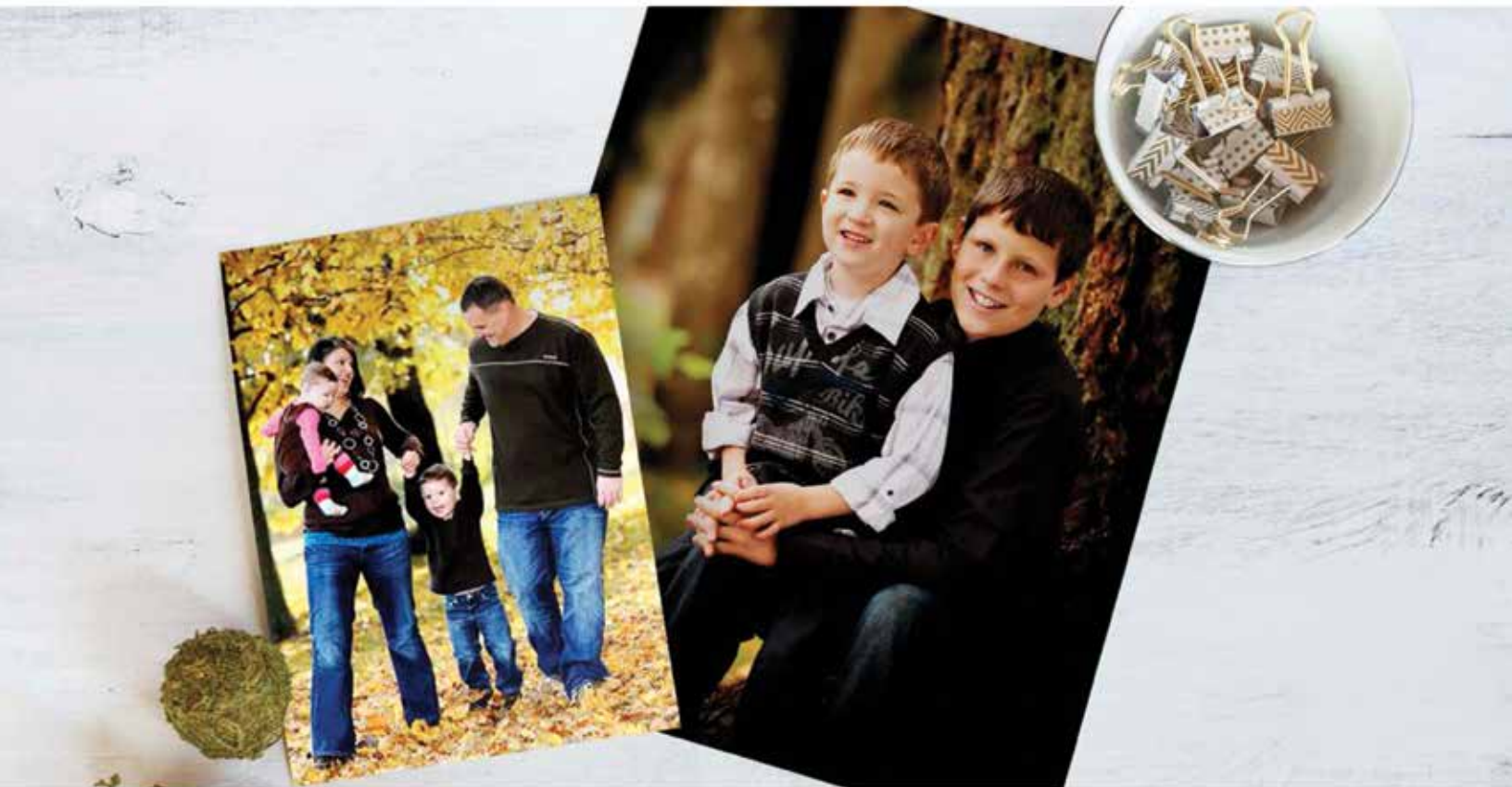
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