

WINTER 2021

THE OKLAHOMA

PHOTOGRAPHER

A MAGAZINE OF THE PROFESSIONAL PHOTOGRAPHERS OF OKLAHOMA

Inside

Presidential Note

A letter from PPOK President

2021 Year in Review

Photo EXPOSE Seminar

Jan 30th

Featured Members

Contrast Contrast Contrast

by Tony Corbell



© Curtis Sprague

Vivian
AND
James

20 MAY 2011

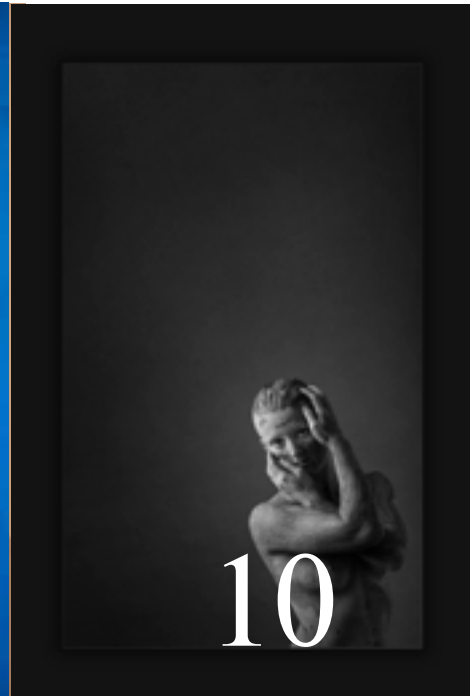
WEST HUDSON, NEW YORK



New! Custom
DEBOSSING

At Miller's Professional Imaging, we believe custom and handmade is always best. From custom debossed covers to ultra-thick pages, honor every unique detail of your client's story with the award-winning Miller's Signature Album.

VISIT MILLERSLAB.COM TO LEARN MORE.



CONTENTS

02 - EDITOR'S NOTE

03 - PRESIDENT'S MESSAGE
A note from the 2022 PPOK
President Johnny Holland

04- THE PPOK ORGANIZATION
What's in it for you?

05- ARTIST WITHIN
A look at our upcoming free to
members seminar

06- CONTRAST
by Tony Corbell

08- 2021 YEAR IN REVIEW
Johnny Holland Recaps the year

10 - MEMBER HIGHLIGHTS
Art from 2021 Print Competition

12 - COMPETITION RESULTS
List of Awards

13 - PPA NATIONAL AWARD
Kimberly Smith receives rec-
ognition for her contribution to
Photography

15 - FELLOWSHIP PROGRAM
Celebrating our Members

The Oklahoma Photographer Magazine - Volume 65, Issue 4
Elise Breeding, Editor - editor@ppok.org - 405.673.3686



Printed by Marathon Press (800) 228-0629
1500 Square Turn Blvd. Norfolk, NE 68701

The Oklahoma Photographer is a publication of Professional Photographers of Oklahoma, a 501c6 organization. Complete financial information and 990 forms are available to any member of our regional states by contacting Michael Scalf Sr, Executive Director at P.O. Box 1779, Blanchard, OK 73010

Can you call nearly two years, a “season”? We have definitely had a season of change, adaptation, and patience in the unknowns.

Unknowns are not my favorite. They cause me stress and make me emotional. I’m sure many of you can relate to the “crazy” season we have all endured. Whether you were able to adapt and still make your business thrive, or if you had to adapt and endure a little struggle and/or completely change your business model. It’s hard to adapt when you don’t know what’s coming at you in the next month, or even the next week.

Leslie Hoyt and Dawn Muncy both did an incredible job as president’s of the PPOK organization when faced with having to completely change their plans and switch to completely virtual options to continue to give value to our members. They truly still continued to show PPOK members they could each still receive a lot from their small investment.

I continued to leave seminars and

EDITOR'S NOTE

competitions (YES! even the virtual ones in my joggers and hoodie!) with more knowledge than I logged on with, as well as some things I knew I could immediately implement into my business.

Even the quiet and meek small business owners like myself can gain some advantages to being willing to adapt. I joke, that I’m probably the most patient person you’ll ever meet, and even I was learning patience last year as I waited and yearned for that season to be over. But I also gave myself permission to take all the things I’ve learned in photography seminars through the years and adapt them into the dream job I’d always wanted.

I really hope you’ll join us at PPOK and give yourself permission to become the photographer and business owner you want to become.

Elise Breeding,
M.Photog., CPP
Editor, *The Oklahoma
Photographer*
editor@ppok.org



On the Cover.....

Her Favorite Hat -
Curtis Sprague



PRESIDENT'S MESSAGE

Johnny Holland
2022 PPOK President

Welcome to 2022 my friends. As we look back at the past couple of years there is no doubt that it has been tough in many ways for all of us in our personal, social, and business lives. As we look toward the future let's all take a moment to pause and reflect on how much has changed and far we have all come. As an organization we have experienced much of the same things since our last in-person convention back in 2020. Since then we have pushed forward and come up with creative and innovative ways to keep things running as smooth and as close to normal as possible while still having a little fun. I want to thank our past presidents Dawn Muncy and Leslie Hoyt for steering us through these trying times and I hope that I can continue with that same passion throughout 2022.

It has been a great journey thus far working on the board for the past several years. Now as President, which by the way, still feels a little weird to say, I see now more than ever how important this organization is to our members and how much I want to make a difference and do my part to move us forward into a new and exciting future. I feel like I have some pretty awesome plans for us

all this year, but that my friends will have to wait until our next issue, so stay tuned, lol.

As for what's ahead, our Past President's Seminar is right around the corner and is featuring our very own super star, Kimberly Smith. It is going to be great! I look forward to seeing everyone there.

As we get closer to convention time, as well as throughout the rest of the year, I am working hard to try and make this a very special year for us all and really look forward to the things we have lined up for everyone. I will be going over all the details in our next issue. Until then, everyone stay sharp, smart, and safe and we will all talk again soon.

Johnny Holland, M.Photog
PPOK President - 2022



What is it and Why?

The Purpose of PPOK and Benefits of being a Member

Whether you're just starting out, or you've owned your own photography business for decades, PPOK is beneficial. It exists to help photographers become the best they can be.

The Professional Photographers of Oklahoma is an organization created in 1931. The current President, Officers and a Board of Directors meet several times a year to plan events and hire guest speakers to offer informational and educational programs.

Becoming a member of the organization gives photographers discounts on all seminars and convention registration throughout the year, as well as free registration to the first event hosted each year. This magazine publication also hosts various educational articles as well as event highlights and previews.

The annual PhotoEXPOSE seminar is the final seminar hosted by the organization's previous year's president and the first seminar of the year. It is one day full of learning. This annual event is free to all PPOK members as a thank you for joining us again each year! It is also open to the public. Photographers throughout the state and surrounding areas who wish to attend or learn from our speakers are more than welcome to come and purchase registration for this event!

PhotoEXPO is our convention event. It will host a line up of 4-6 great speakers as well as the annual statewide image competition. It usually spans three days in the early spring.

The competition hosts PPA affiliate judges. It is open to anyone, and will have entries from new or student photographers to seasoned competitive artists. Programs will be given throughout the weekend and the image competition judges will select images for awards. PhotoEXPAND is a two day seminar. It will host 3-5 speakers/programs usually in the early fall.

PPOK will occasionally find great speakers to host one day events throughout the summer. Sometimes overnight, but usually just a one day seminar to make it easy for members to attend a more specific or catered topic. All of the events are a great time to be refreshed and learn and network with other professionals. Many of them offer hands-on learning, or at the very least opportunities to meet new photographers who would gladly help you one on one.

So why join??

Learning your craft is a must when you own a business. Learning your craft is a must when entering photographic competitions. Learning your craft is a must even if all you want to do is take better portraits of your kids. Being a part of an organization that offers you a lot of opportunities to learn your craft, is incredibly helpful to meet those goals faster.

Membership helps PPOK budget for bigger and better speakers. You get amazing discounts on every program brought in; the free January seminar; and the opportunity to help yourself become a better photographer.

Artist Within



Free, Member-Benefit Seminar January 30th, Edmond, OK

2022 Photo
EXPOSE

I believe everyone has an artist inside them, waiting to come out. As photographers, we create art that is so meaningful and will touch the lives and hearts of so many for generations to come. Some photographers create their work very traditional, some are very modern, and some are very artistic. I believe the best works I have seen contain a little of all three.

learning some great photoshop tips, tricks, blending and creating beautiful art pieces in photoshop.

Join me in walking through the process I use from the first thought to the final detail and learn how to bring to light, your artist within.



Mindset is the key. Sometimes we are so focused on the technical aspect, that we forget

to add in the artistic, the personal, the emotion. Don't get me wrong... technical is mandatory. We must know our craft and be confident in what we do so that we can be free to add in the rest.



Some of us, myself included, are off the charts right brained. We live in the creative, fun, fly by

the seat of your pants mindset. While others are more left brained... you like rules, you read the camera manual, you are beyond organized and have to have a plan. Of course, there are those of you who seem to have it all together and are a good mixture of both. One isn't necessarily better than the other, just different.

9am, Sunday, January 30th
Holiday Inn Express, 3840 E 2nd Street
Edmond, OK

\$69 one day event.
Complimentary to 2022 PPOK members.

In this class we will discuss how to become more artistic, how to see things from a different view. We will learn different ways to get your creativity flowing and where to look for inspiration beyond photography as well as



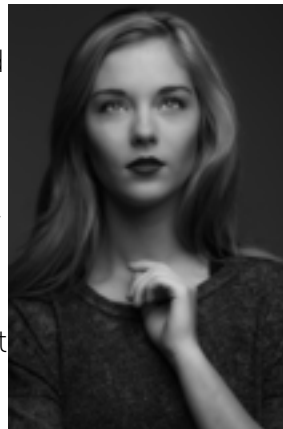
CONTRAST CONTRAST CONTRAST

By Tony L. Corbell Cr. Photo, CPP

The Shadow Chaser Dude



In the world of professional portrait photography there have always been discussions about ratios. The highlight to shadow ratio that often defines the look of dimension, shape, form, and even texture in a photograph. Everyone I know has been involved in these discussions and they generally end up with agreeing that a 3:1 ratio is a good choice for a traditional portrait. This is a generally accepted standard but certainly not a rule to be followed.



However, in this article I want to discuss the other areas of contrast that we don't often talk about:

- Scene contrast
- Subject contrast
- Light contrast

Understanding that as photographers we are basically contrast controllers will help us to make the kinds of pictures that just might set us apart from the rest of the pack.

Scene Contrast

As the digital transition is becoming complete, we've all been faced with issues of clipped highlights and/or blocked shadows. It is often the limitations of technology

that causes the problem. However, it can just as easily be the contrast present in the scene we are attempting to photograph.

For example, the human eye can detect approximately 20 to 21 different stops of



light visually. Modern digital cameras can detect 8, 10 even 12 stops of light. However, the problem that arises is that the photographic papers we all work with only hold detail in highlights and shadows in about 4 or 5 stops of light.

As a result we have to go into each session knowing where the brightest highlight will fall as well as the darkest shadow. By making sure this scene contrast is no more than 4 to 5 stops apart will insure our having a full range image that will print beautifully with detail throughout.

Subject Contrast

Elementary students learn early on in art classes that in order to draw a proper balloon, you draw a circle, maybe add a string, and then draw a highlight on one



side (usually in white) and draw a shadow on the other side (in black or another dark color). This defines the balloon as having depth and looking realistic. If we take that as an example, let's consider the tonality of our subjects.



In portrait photography we have been taught about the light patterns on a face. These patterns are terrific to know and understand but they only tell half of a story. The patterns: Rembrandt (or modified loop), Loop, Butterfly (or Paramount) and Split are all descriptive of the shadow on the cheek or lip created from the direction of light as it crosses the subject's nose. Great to know. Very helpful in determining true shape form and texture on a light face. However, when photographing someone with very dark skin we must understand that the rules change. We must then work in the range of light areas, not dark areas, in order to produce the contrast necessary to give us, and our viewer's usable information about the subject. Think about it this way. If I

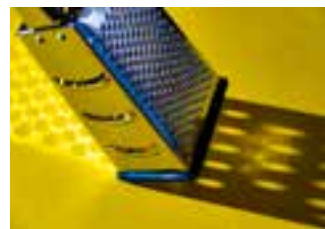


am asked to photograph a set of billiard balls, the cue ball will be defined by the shadow to create depth, shape and form. However, the 8-ball will be identified entirely by the highlights that might appear. Obviously, the contrast we place on a specific subject is directly related to the tonality of the subject and as working professionals, we need to understand the basic concept.



Light Contrast

The size of a given light source is always relative to its distance to the subject. And on this topic I can go on for hours and in a future article probably will. However, you can always change the contrast of any given source slightly by simply changing the light from raw and sharp to soft and diffused.



Light contrast is another control that we can keep in mind in our mental tool box as we approach a session. A friend of mine is a big fan of small incandescent lights added to a bride outdoors late in the day. Another way to control that is to diffuse it slightly. You'll see a slight loss of light in terms of image quantity. But the benefit for the bride's face in terms of image quality will really enhance your efforts and make you a hero.

Control. I tend to speak a lot about control in my workshops. And by simply keeping a few of these techniques in mind we at least have a few more tools in our arsenal of things we can pull out on a shoot. And being in control is what it's all about....

2021 in Review

by Johnny Holland

Thankful to see our Photography Family in Person again!

Let's reflect a little on the good times we all have had over the past year. From online image competition in the spring, to our summer fundraiser in the Wichita's, to the very warm and hospitable town of Enid for our Fall seminar. These are all great memories with old and new friends alike.

We started the year off with our past president's seminar, which was held virtually and featured Dori Arnold, Don Emmerich, Nancy Emmerich, Cary Garrison, Leslie Hoyt, Dawn Muncy and Kimberly Smith as they went over each of the "12 Elements of a Merit Image. Next up we hosted our annual print competition completely online for the first time ever. This was quite the task. Everything was remote. The judges judged from their homes, those that entered watched from their homes, and everything was organized and run from Muncy Studio in Enid. Chris Urias, our print chair, did an amazing job!

Moving on to the summer we had a fundraiser with Jeff Johnson from Colorado, who was our host for the day giving a landscape workshop at the Wichita Mountain Wildlife Refuge, west of Lawton. Many who were there will understand what I mean when I say, "a river runs through it". Let's just say it was wet, really wet, but the show went on. The weather did not keep us down for long and after some shooting in the park that morning and some classroom instruction in the afternoon it was a wrap, and a great workshop.

From there we move on to our Fall seminar at the Stride Center in Enid, OK. Dawn even scheduled our seminar on a day the town was holding a Parade. Boy o boy, and even though the parade wasn't necessarily for us, we can pretend right, lol. The town opened their arms and welcomed us as we took part in activities as well as all our programs.

Our print raffle and silent auctions held during our party were amazing. Thanks so much to all the talented people that donated their work, you really do make the difference. And although we typically hold our awards banquet during our spring convention with print competition; this past year we held our banquet in the fall due to us not meeting in-person during the spring.

It really was great times. This of course does not cover all the good times we have had over the past year, but I hope it did bring back a few memories.

We can't wait to tell you all about everything planned for 2022!

VIRTUAL LEARNING,
VIRTUAL COMPETITION,
HANDS ON LANDSCAPE WORKSHOP, THEN
IN-PERSON IN
ENID, OK!



Print Auction



Awards Banquet Fun



Jeff Johnson's Landscape Workshop



Virtual Image Competition



Marathon Press Donated a 2021 Loan Book and Showcase book. The included Okla Artists signed their respective images and the book was auctioned for the fundraiser. The newest member won the showcase book. THANK YOU Marathon Press!!



Banquet in Enid



Landscape Workshop- Randy Carter



*Randy Taylor's Lighting Class
long exposure with flashlights*

PPOK Images

Some beautiful art from 2021 Image Competition



A Scary Calm by Alonzo Adams



Holding it Together by Valarie Clayton



Family Movie Night by Jamie Cobb

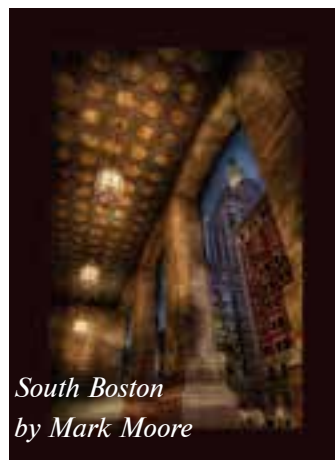


Cotton Candy Tulsa Moonrise by Dave Muller

Frilly Fishy by Dawn Muncy



Why Did you Leave Me? by David Hardy



South Boston by Mark Moore



Coffee Coolers by Joe Glyda



The Gentleman at Table 3 by Curtis Sprague



Ole Buford by Johnny Holland

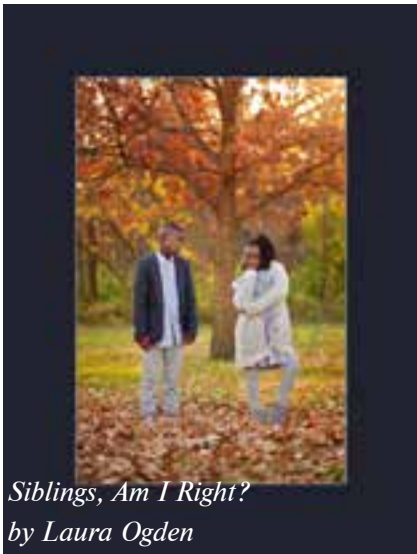
Here's My Best Side by Jennifer Biddle



Motor Boatin' by Kimberly Smith



*Siblings, Am I Right?
by Laura Ogden*



Late Summer Harvest by Leslie Hoyt



*Pinking Through the Arch
by Brandy Moton*



*Post Tramatic Spirit
by Deborah Eckroat*



Precious on Pink by Judy Bukowski



*A Healthy Rack
by Tony Corbell*



Sisters by tthe Sea by Willo Wallace



Classy by Mandy Corbell



2021 Image Awards

Judges Choice Awards

Ahhh Man! by Judy Bukowski

Grace by Kimberly Smith

Voices by Tony Corbell

Creative Block by Deborah Eckroat

High Society by Kimberly Smith

Fractured by Kimberly Smith

General Division Trophies

Men's Portrait - The Gentleman at Table 3 by Curtis Sprague

Women's Portrait - Voices by Tony Corbell

Children's Portrait - Precious on Pink by

Judy Bukowski

Senior Portrait - Pinking Through the Arch by Brandy Moton

Animal Portrait - Here's my Best Side by Jennifer Biddle

Group Portrait - Dream Team by

Curtis Sprague

Wedding - I Wish Daddy Was Still Here by Mandy Womack

Classic Portraiture - Black on White by Alonzo Adams

Illustrative/Commerical - Yes Please! by Jamie Cobb

Nature/Landscape - Misty Morning by Willow Wallace

Artist - Creative Block by Deborah Eckroat

Master Division Trophies

Men's Portrait - Self Quarantined by Kimberly Smith

Women's Portrait - Fractured by Kimberly Smith

Children's Portrait - Grace by Kimberly Smith

Senior Portrait - Cameo by Kimberly Smith

Animal Portrait - She Loves Me Not by Valarie Clayton

Group Portrait - Snow Angels by Kimberly Smith

Wedding- Gabi's Day by Mandy Corbell

Classic Portraiture- Anxiety's Painful Shell by Dawn Muncy

Illustrative/Commercial - Solitude by Kimberly Smith

Nature/Landscape - Don't Take My Sunshine Away by Valarie Clayton

Artist - High Society by Kimberly Smith

Overall Trophies

First Time Entry - Yes Please! by Jamie Cobb

Out of State Entry - I'll Fly Away by Aly Elliott

CPP Award - The Guardian by Kimberly Smith

ASP Elite Award - The Guardian by Kimberly Smith

Nelson Helt Scholarship: First Time Entry

Highest Print Case - Tie 482

Jamie Cobb & Dave Muller

People's Choice Award - Oh No, I Really Shouldn't Say by Valarie Clayton

Artist High Print Case General - Deborah Eckroat

Artist High Print Case Master - Kimberly Smith

Best Of Show General Division - Misty Morning by Willo Wallace

Best Of Show Master Division - Cameo By Kimberly Smith

Highest Total Points General Division - Tie-492 Willo Wallace & Curtis Sprague

Highest Total Points Master Division - Kimberly Smith 577

National Award - Kimberly Smith

2021 PPA NATIONAL AWARD

One of the highest honors that can be rewarded in our industry is the Professional Photographers of America's National Award. Affiliates can choose one of their members to receive this award. The plaque simply states "For meritorious contributions to professional photography". Generally, this award is given to a member for all they have done for the association and for professionals. It's an award based on sweat, and sometimes tears, working tirelessly to help our industry.

This year's recipient is Kimberly Smith. Growing up, she always loved art and year-book classes; and her daddy always had a camera in his hands. She realized at an early age that she could draw, so in high school she loved learning art history, design, lighting, shadows, and highlights; as well as developing film and image layouts.

She graduated High School in 1990 and earned a Bachelor of Arts degree in 1994.

She was inspired to start her own career in photography when a church friend offered to do portraits of her children.

In 2001, her pastor's wife gave her the business card of Shannon Ledford, where she was introduced to the professional world of photography. With no schooling or training in the field of photography, she stepped out

in faith and purchased the proper equipment to start her business.

She began attending classes and workshops learning something new every time she attended. She was told the best learning experience was to sit in on print competition. The 79's pushed her harder.

After her first digital painting class in 2002 with Don & Nancy Emmerich, she left with a wealth of information and inspiration.

In 2008 she earned her Master of Photography degree with her children as models in many of her competition images.

In 2013 - Photographic Craftsman degree. 6 months later she was accepted as a PPA approved Affiliate Juror. 2016 Master Artist Degree and received her Imaging Excellence


Her business has grown to not only include photography but also painting, teaching, create fine art pieces and commissioned art portraits.

We are all so thankful she stepped out in faith to join this great industry, and so blessed by the knowledge and time she shares with her fellow photographers.



2021 NATIONAL AWARD
RECIPIENT
KIMBERLY SMITH WITH
PPA PRESIDENT
MARY FISK-TAYLOR, AND
PREVIOUS NATIONAL AWARD
WINNER
RICK CARR

PPOK Fellowship Program

	Name:	Date Submitted:	
	PPOK Fellowship Points for the year of _____		Points
Paid PPOK Membership		1	
Enter PPOK Open Print Competition		3	
Enter PPOK Artist Print Competition		3	
Each Entry Receiving 80 or Above		1 ea	
Publish Article in PPOK Magazine		2	
Present a Less than 2 Hour Program at PPOK		2	
Present a 2 Hour or More Program at PPOK		3	
PPOK Convention Chairman		2	
PPOK Committee Chair or Worker		1	
PPOK Print Room Worker		1	
PPOK President		6	
PPOK Executive Council		3	
PPOK Board of Director Member		2	
Paid PPA Membership - PPA #		1	
Receive PPOK National Award - DATE:		8	
Achieve PPA Masters Degree - DATE:		10	
Achieve PPA Craftsman Degree - DATE:		5	
Achieve PPA Master Artist Degree - DATE:		10	
Attend PPA Annual Affiliate Leadership Meeting - DATE:		1	
Achieve CPP Certification - DATE:		5	
CPP Re-certification (each time) - DATE:		5	
Attend any PPOK Function - EVENT(s):		1 ea	
Sponsor New PPOK Member - NAME:		1 ea	
Participation in N.I.L.M.D.T.S.		1	
Paid Member of Oklahoma Local Guild [INPPA or MPPA]		1	
		Total	

Notes:

Fellowship Program Thanks Members for their Service

The Fellowship Program was introduced by Past President Sam Hyden, M. Photog.

It is a means of recognizing those who have served the membership of the Professional Photographers of Oklahoma organization and to those who have given freely of his/her time. It also encourages those in membership who are always willing to help, to continue to do so.

PPOK is a non-profit organization. It thrives the most each year when our membership give freely of their time throughout the year.

The Fellowship Degree is divided into three segments:

The Associate Fellowship

Awarded with a white ribbon after 30 points of service.

The Fellowship

Awarded with a black ribbon after 50 points of service.

The Grand Fellowship

Awarded with a red ribbon after 100 points of service.

For every 25 points over the Grand Fellowship, a gold bar is issued and can be attached to the black ribbon.

It is each member's responsibility to list any service or prints for which he/she would like credited toward the Fellowship program. All entries are subject to fellowship guidelines.

Credit for your entries will be verified by the Fellowship Chairman. The Fellowship Committee will then have final authority when crediting entries to your records. Once a member has begun the fellowship program, the form needs to be submitted by Dec. 31st of the same year the points were earned.

The current form used to submit points was updated in 2018. If you have been a part of the organization for a few years and have never submitted points, the organization welcomes you to look back on years passed. To claim points prior to 2018, the form used for past years can be found online at PhotoXok.org/Fellowship-Points

The above website also lists members' earned points. Members may log in and view the number of points they have submitted at any time.

The current Fellowship Chairman is Cary Garrison. Forms may be submitted by email to: Fellowship@ppok.org or by mail to PPOK, PO Box 1779, Blanchard, OK 73010



PPOK member, Tracy Provence, receives her Fellowship ribbon from program chairman, Cary Garrison at the 2020 convention banquet.

THE OKLAHOMA PHOTOGRAPHER

P.O. BOX 1779
BLANCHARD, OK 73010

bella ART PRINTS®

BEAUTIFUL PAPER, BEAUTIFUL PHOTOS, BEAUTIFUL ART



You make the memories, we'll make the prints
Together they will last a lifetime

Bella art prints are produced using rich, archival, liquid-based inks and acid-free paper. These prints are created to last for 200 plus years with less than 8% color fade. Cherished family photos will be around for generations to come.

GET 10 COMPLIMENTARY TEST PRINTS ON ANY OF OUR UNIQUE PAPERS.

www.BellaArtPrints.com