

WINTER 2020

THE OKLAHOMA
PHOTOGRAPHER

A MAGAZINE OF THE PROFESSIONAL PHOTOGRAPHERS OF OKLAHOMA

Inside

Convention Issue!

Mixing it up!

Whoa! A whole new format.
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custom FOIL

A NEW ERA
HAS ARRIVED.

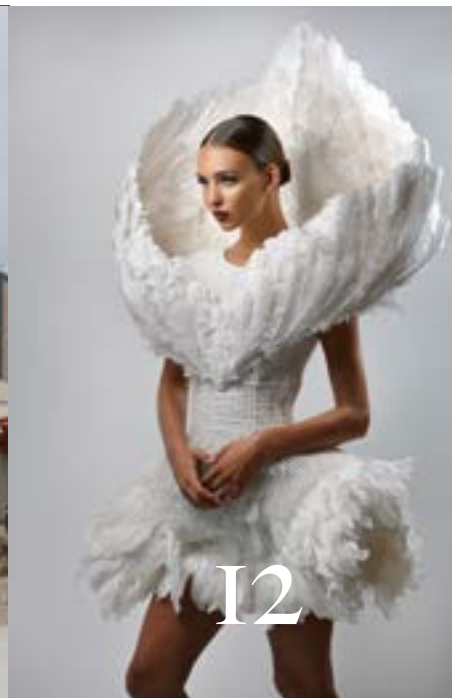


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Gary Box, Editor - gary@boxportraits.com - 918-224-7838



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Another year in the professional photography business. November 1st, I was fortunate enough to celebrate my 30 year anniversary of opening my studio. What an incredible journey it has been! I am doing high school seniors that I did their mom and dad's senior portraits. I have created some incredible relationships with clients over the years. Over 16,000 clients and at least a couple of million photographs created. I've learned a lot and I continue learning every day. I've often said, "I know a lot but I don't know it all".

One thing I have learned that many still struggle

with in this day of digital imaging, is the tool doesn't really matter as much as the finished result. Some like to get in camera. Others rely on Photoshop magic. But no matter how you get there, isn't the final image what really matters? Are we creating work that we are proud of and our clients want to purchase? That's what is important.

Just like in painted art, there is oil paint versus watercolors. One might like sable brushes, others grab the palette knife. Then there are the renegade airbrush guys. They all create works that will amaze and inspire.

EDITORS NOTE

Some people like to travel the old country roads. Some want to fly down the Interstate highway. Either way, we get where we are going, and maybe it's the same place. Just different paths to get there. What is your path?

-Gary Box, Editor



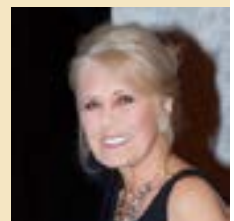
On the Cover.....

Drama Queen - Valarie Clayton

Can we just call Valarie "The Flower Whisperer"?

Her painted images of flowers are simply beautiful.

This was just one of several painted images of flowers that Valarie entered this year.



PRESIDENT'S MESSAGE

Leslie Hoyt
2020 PPOK President

2020

As we enter this new year, it's extra special because it is also a new decade. I've been thinking for months about a theme for Professional Photographers of Oklahoma this year. As someone who loves F. Scott Fitzgerald's novel *The Great Gatsby* (as well as the movie versions of the story), I couldn't resist reaching back to the 1920's and choosing "Roaring Twenties" as our theme.

What captures my imagination about that period is how the population took advantage of the fast pace of technological changes. Automobiles were becoming more common, and the Route 66 was established that decade, running through our great state as part of the new U.S. Highway System. Charles Lindbergh rose to fame with the first solo nonstop transatlantic flight. And movies went from silent to talkies! Our world today is still changing fast, and the photography industry is no exception. From advances in the cameras and lights we use to the expectations of our clients, it is hard to keep up. And throw in the ever-changing world of social media and marketing to add to the confusion! Being able to come together to learn about these topics from industry leaders is one of the main advantages of PPOK membership.

Since district photographic competition has been moved to June, we decided to make the transition this year to a spring state convention. Our convention will be held in Tulsa February 28-March 2 at the Osage Casino just north of downtown. There is lots of information about our fantastic speakers and judges in this magazine. And to keep with our Roaring Twenties theme, we will have a party on Saturday night of our convention - costumes encouraged!



While you are in Tulsa for convention, I hope you might find some spare time to look at some of the gorgeous examples of Art Deco architecture, much of which is in the downtown area. Oklahoma grew tremendously in the 1920s due to the oil boom, and since Art Deco was popular at that time, many new buildings were constructed in that style, leaving Tulsa, thankfully, with more than our fair share of Art Deco architecture.

The original Roaring Twenties were named this because they were a decade of economic growth and widespread prosperity. I hope that PPOK will play a part in helping to make the 2020s a prosperous decade for our members!

I am so excited about the plans we have for PPOK in 2020! Looking forward to a great decade!

Leslie Hoyt
President
Professional Photographers of Oklahoma

IT'S A

NEW *-Year -Schedule -Venue*

For years the Professional Photographers of Oklahoma has held its main convention and Image Competition in the fall. The timing was less than ideal for image competition.

Many people like to use their state competition as a sounding board for images prior to sending them on to the International Print Competition. This was problematic, since our state competition was after IPC. Moving our convention and Image Competition to spring allows us to enter PPOK competition to test our images out and still have time to make changes before submitting them for IPC.

Under the leadership of our new President, Leslie Hoyt, the board has agreed to make that change. Moving to a Spring convention is no easy task! Instead of 9-12 months to plan, obtain speakers,

hotel contracts, judges, this has been reduced to a much shorter 3-4 months!

Your entire board, but especially our President and Executive Director, Michael Scalf, have been working diligently to make this change in annual schedule.

From here forward, our main convention and competition will be held in the Spring.

President Hoyt also selected the new Osage Casino and Hotel as the meeting place for our convention. This newly built hotel offers nice amenities as well as reasonable rates. An ideal combination for PPOK members. This hotel and casino is just northwest of Downtown Tulsa, so near and easy access to restaurants in addition to those in the hotel complex.

Remember, the more rooms reserved under our event, lowers the meeting room cost to the association, keeping prices low.

BIG CHANGES TO
THE PROFESSIONAL
PHOTOGRAPHERS
OF OKLAHOMA'S
PHOTOEXPOSITION
THIS YEAR!



*New Location
New Hotel*

OSAGE HOTEL AND
CASINO, 951 WEST 36TH
STREET N, TULSA OK.
RESERVE YOUR ROOM AT
(877) 246-8777

ROARING TWENTIES

The party is Saturday Night! And it's included in your convention registration! Roaring 20's/Great Gatsby theme. Costumes are encouraged!



2020 PHOTO EXPOSITION

Annual Convention

Feb 28-

March 2

Are you ready??? Professional Photographers of Oklahoma's Annual convention has moved to Spring! Our new President, Leslie Hoyt has arranged some incredible talent to both educate and inspire us. Plus we have our annual PhotoExhibit image competition. Do you have your images ready?? Plus an all new venue you have to see! The brand new Osage Casino and Hotel is just north-west of downtown Tulsa. This is our biggest event of the year and one you will not want to miss! As if the talent and image competition were not enough, we also have our awards banquet and several social events, which are prime opportunities for fellowship and networking with other pros from around the state. We hope to see you there!

2020 PhotoExposition Schedule

Friday - February 28, 2020

4:00 pm	Print Room Set up	Mistletoe Room
4:00 pm - 7:00 pm	Registration Open	Hallway
5:00 pm - 6:30 pm	Program: Teri Whitaker - From Flowers to Fine Art	Thistle Room
7:00 pm - 9:00 pm	Program: Thom Rouse - Art & Photoshop	Thistle Room

Saturday - February 29, 2020

7:00 am - 4:30 pm	Registration Open	Hallway
7:15 am - 8:30 am	Judges Breakfast	Stone Creek Kitchen
8:00 am	Print Committee Meets	Mistletoe Room
8:30 am - Noon	Print Judging	Mistletoe Room
8:30 am - Noon	Club 79 Hosted by Steve Ervin & Dawn Muncy	Thistle Room
12:00 noon - 1:15 pm	Lunch on your Own	
12:00 noon - 1:15 pm	Judges Lunch	Mistletoe Room
12:00 noon - 1:15 pm	Lunch - Past Presidents	Sunflower Room
1:15 pm - until ?	Judging Continues	Mistletoe Room
1:15 pm - until ?	Club 79 Hosted by Steve Ervin & Dawn Muncy	Thistle Room
4:30 pm - 4:45 pm	Welcome All, Introduce New Members	Thistle Room
4:45 pm - 5:00 pm	Business Meeting - (All members please attend)	Thistle Room
5:00 pm - 7:30 pm	Dinner on your Own	
7:30 pm - 11:00 pm	Roaring 20's Party, Cash Bar, Auction, Hospitality	Sunflower Room

Sunday - March 1, 2020

8:00 am - 5:00 pm	Registration Open	Hallway
8:30 am - 10:00 am	Program: Phancendra Gud - Enhancing Portraits The Gud Way	Thistle Room
10:30 am - 12:00 Noon	Program: Gregory Daniel - Artist Projects to Fuel Your Passion	Thistle Room
12:00 Noon - 1:30 pm	Lunch on your own	
1:30 pm - 3:00 pm	Program: Tracy Page - Impactful Headshots	Thistle Room
3:30 pm - 5:00 pm	Program: Lisa Dillon - Developing a Healthy Small Business Mindset	Thistle Room
6:00 pm - 7:00 pm	Pre-Banquet Reception Social	Foyer
6:00 pm - 9:00 pm	Cash Bar	Foyer
7:00 pm - 10:00 pm	Awards Banquet	Mistletoe Room
10:00 pm - 11:30 pm	Hospitality	Room TBA

Monday - March 2, 2020

7:00 am - 8:30 am	Board Meeting Breakfast	Stone Creek Kitchen
8:30 am - 11:30 am	Registration Open	Hallway
9:00 am - 11:30 am	Keynote Program: Roberto Valenzuela - Invisible Posing	Thistle Room
11:30 am - 1:00 pm	Lunch on your own	
1:00 pm - 4:00 pm	Keynote Program Continued: Achieve Amazing Lighting at any Location	Thistle Room

2020

PHOTO EXPOSITION and PHOTO EXHIBIT

Convention Event Registration

3 ways to register

Professional Photographers of Oklahoma Feb 28-March 2, 2020

- 1) on-line at www.photoxok.org by Feb 25th
- 2) Mail this form to: Michael Scalf Sr, P.O.Box 1779 Blanchard OK 73010 postmarked by Feb 21st
- 3) At the door (Options 1 or 2 saves you \$\$\$)

First Name: _____ Last Name: _____

Name of Business: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Bus Phone: _____

E-Mail: _____

\$175.00 Non-Member Full Registration	\$ _____
\$ 139.00 Best Value Early Full Registration + Banquet	\$ _____
\$ 119.00 Early Full Registration	\$ _____
\$129.00 Full Registration (After Midnight Feb 25th)	\$ _____
\$ 40.00 Awards Banquet Ticket (\$46 On-Site)	\$ _____
\$ 25.00 Social Only.....	\$ _____
\$ 99.00 One Day Only ____ Sat ____ Sun ____ Mon (\$110 after Feb 25th).....	\$ _____
\$ 115.00 One Day (non-member) ____ Sat ____ Sun ____ Mon (\$125 after Feb 25th).....	\$ _____
\$ 25.00 Past Presidents Luncheon	\$ _____
Total Amount Included With This Registration	\$ _____

Check made out to PPOK enclosed -or- Bill my card

Card number _____

Expires _____ CVV# _____ Billing Zip _____

Got Questions? Call or Text 405-485-4456
or email michael.scalf@ppok.org

QUESTIONS?

HOTEL

Osage Hotel/Casino, 951 West 36th St N, Tulsa OK.
Reserve your room at (877) 246-8777 by February 10th
to get your discounted room rate of \$119 (includes one
breakfast, additional \$9.95). Just mention PPOK

BIG CHANGES IN IMAGE COMP!

Johnny Holland
2020 Image Committee
Chairman

We are excited to moved our PPOK image competition to our Spring convention this year, to fall in line with PPA district competitions and IPC. Our PPOK image submission will open Feb. 3rd and close Feb. 28th at 8am. Entries are only \$10 each with a case consisting of up to 6. Feel free to enter as many as you like.

This year we will have printed images of entries on display after judging concludes courtesy of Bedford Camera. This means everyone that enters will have the opportunity to have prints on hand to speak with the judges about as well as to take home when all is done. However, in order to make this happen, and this is important, there will be an early deadline on Tues. Feb. 25th 8am if you want prints. All submissions after this

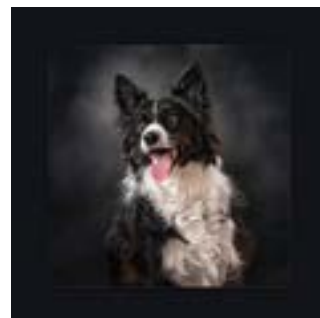
point will not be printed. We strongly encourage you to not miss this deadline so we

can have as many prints on display as possible. Images will be judged on Sat. Feb 29th and we will once again have a CLUB 79 room as well as the Jury room to watch all the judging action.

This year we have changed up the entry categories a little this year to be more like those award categories at IPC. We have listed the categories

below along with a brief description. Also, this year, since we just had image competition in the Fall, we are allowing images that scored below an 80 to be entered once again. If you need more info or have questions, please refer to the official image competition rules on the PPOK website, photoxok.org.

READ THIS
IF YOU ARE
ENTERING
IMAGE
COMPETITION!





Something to think about when selecting your category...

Definition of a Portrait - A portrait is an artistic representation of a person, in which the face and its expression is predominant. The intent is to display the likeness, personality, and even the mood of the person. For this reason, in photography a portrait is generally, not a snapshot, but a composed image of a person in a still position. This definition can be flexible with certain subject matter and storytelling situations so use your best judgment.

PPOK 2020 Image Categories

Portrait categories include: Men's Portrait - Portrait of a man, Women's Portrait - Portrait of a woman, Children's Portrait - Portrait of a child, High School Senior Portrait - Portrait of a High School Senior, Animal Portrait - Portrait of an animal, Group Portrait - Portrait of more than one subject and Classical Portraiture - Portrait presented with minimal post processing or Photoshop work.

Wedding Category - Artistic representation of a wedding individual, group, couple or detail. The intent is to display the likeness, personality, and even the mood of the wedding.

Landscape & Nature - Images include landscapes, outdoor scenic, nature images, animals in their natural environment, sunsets, urban landscapes, seascapes, environmental images, cityscapes, and farms. These images showcase outdoor beauty both natural and man-made.

Illustrative & Commercial - An image that is designed to illustrate a story, or help sell, advertise or market a product, service, person or persons.

Artist - Images displaying technique proficiency and artistic skill. These images typically include painted and composited images to convey a story, theme or message. In this category the maker may use images that are not created by the themselves. These entries must display guide image(s) of original work(s).

Album - A photographic album, is a collection of photographs. Subject matter could be any event, milestone, wedding or any other subject. The album is judged as a whole but every image within the album is evaluated using the 12 Elements of a Merit Print.

Creative Open is a sub-category that allows the maker to use elements they did not create themselves, but these must be displayed as a guide print. Otherwise all other entries, with exception of those in Artist, must be the makers own images.

Roberto Valenzuela



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Awesomeness through beautiful
posing, amazing lighting and
Creative Composition at Any Location**

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**Monday March 2nd 9:00 am
Osage Casino & Hotel 951 W. 36th St N Tulsa
See www.photoxok.org for details**

Part One: How to achieve INVISIBLE POSING:

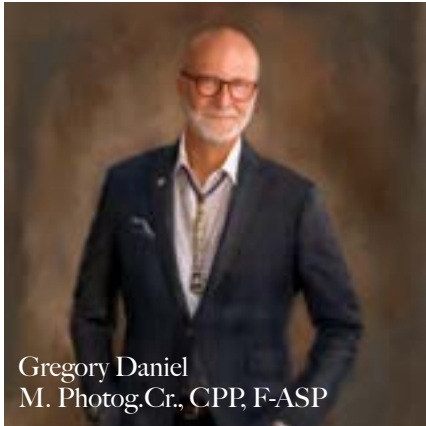
Come join photographer and top-selling author Roberto Valenzuela on a class on how to create invisible posing. This is a concept where you use posing techniques that follow the natural flow of the human body to create poses that look 100% effortless but beautiful! When the pose is well done, it becomes invisible. People won't notice it, instead they will notice the beauty of the overall photograph without the pose being a source of distraction. We all dislike those contrived, forced, and unnatural poses in our photos right? This class will help you remove that headache from your work. Roberto will also dedicate part of the program on how to craft a sales meeting to highly improve your chances of getting booked. Sales, Marketing, and Business are incredibly important to understand especially when dealing with the business of photography. Photography is an emotional purchase, therefore the way you market and sale changes. Roberto will explain how to maximize your knowledge on this topic and help you business grow.

Part Two: How to achieve AMAZING LIGHTING at Any Location.

Roberto Valenzuela will share his approach to transforming any location using light. Roberto Valenzuela will cover creative use of flashes, portable strobes, gels, and even continuous light equipment to make magic happen at any location. This is a great opportunity important and practical lighting techniques in a small group setting.

Roberto is from Beverly Hills, CA. Find out more about him at www.robertovalenzuela.com





Gregory Daniel
M. Photog. Cr., CPP, F-ASP

2020 PHOTO
EXPO
CLASS

Artist Projects to Fuel Your Passion

Sunday March 1st 10:30 am
Osage Casino & Hotel 951 W. 36th St N
Tulsa, OK

See www.photok.org for details

Ever find yourself burned, lacking creativity or feel like you are stuck in a rut? You might enjoy pumping excitement and refueling your passion through planned Artist Projects throughout the year. Reignite your soul while providing a priceless experience to your most invested clients.

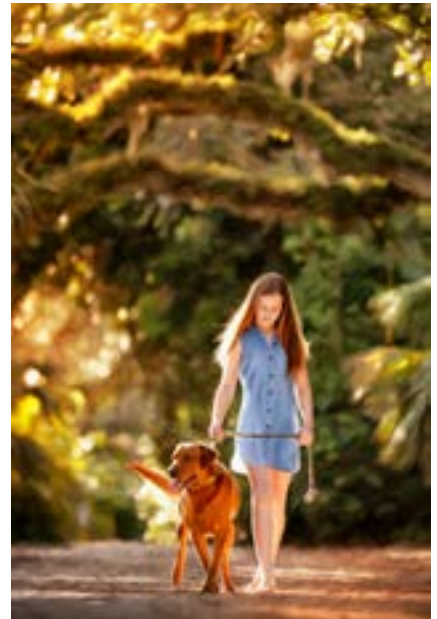
Greg and Lesa are rare people. Greg combines an incredible business mind with wonderful artistry. He loves sound planning, along with seizing the emotion of the moment. Lesa is a natural people person who genuinely cares for all her clients.

If you hope to succeed in the marketplace today, you need a plan that works from start to finish. Greg and Lesa have honed their processes like no one else. Here's just a taste of what you'll learn from them:

- Create a project plan that fuels your passion
- Build a unique experience for your VIP clients
- See a simplistic approach to Artistic Lighting

Let Greg and Lesa hold your hand while you step up into your next level of success. They'll leave you begging for more.

The Daniels have studios in Indialantic and Titusville, FL. www.gregorydanielporraits.com



2020 PHOTO EXPO CLASS

Art and Photoshop



Thom Rouse
M. Photog., M. El. Cr., CPP F-ASP

SPONSORED BY **aci** american color imaging

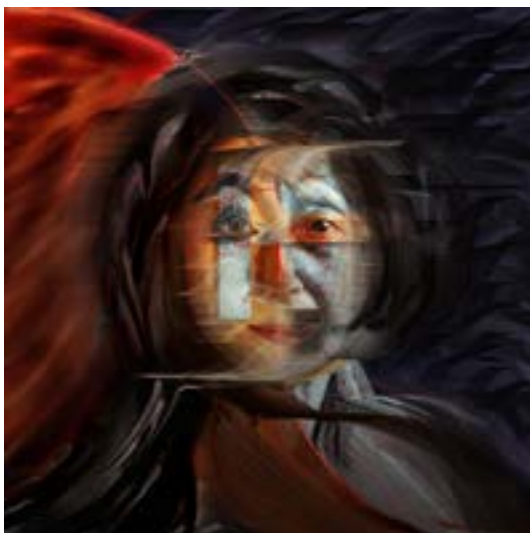
**Friday February 28th 7:00 pm
Osage Casino & Hotel 951 W. 36th St N Tulsa, OK
See www.photoxok.org for details**

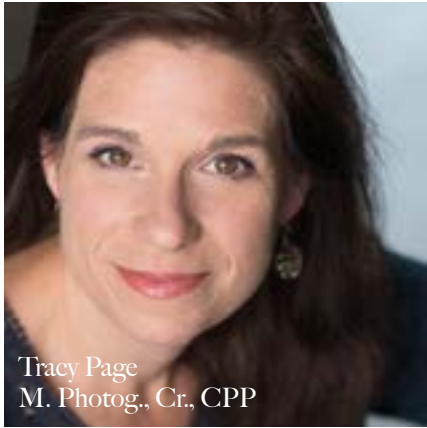
For many of us Photoshop has become more than a post-production tool to repair and enhance our photographs. Photoshop is an all-new visual medium unto itself –a blank canvas from which we create images beyond the boundaries of conventional photography.



This program will involve hands on Photoshop with demonstrations of techniques geared toward fine art. You're encouraged to bring a lap top and play along. We'll also be discussing creative process, inspiration, art history, and concept development. The new digital technologies allows us to create anything we can imagine. Photoshop technique is important, but what will define us as artists is the concept, creativity and impact of our images.

From Chicago, IL. www.thomrouse.com





Tracy Page
M. Photog., Cr., CPP

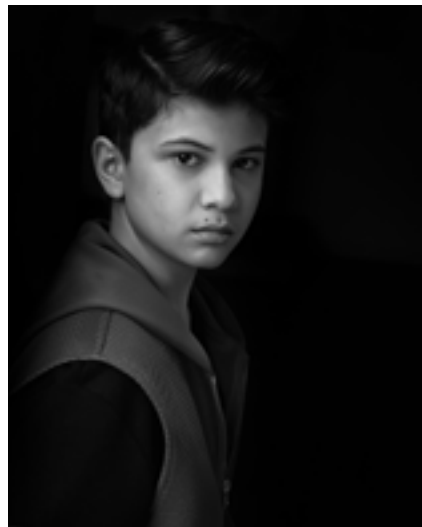
2020 PHOTO
EXPO
CLASS

The Art Of The Headshot

With some audience driven conversation and the use of a model for to demonstrate, Tracy will take you through her tips and techniques for headshots and give you insight on how she sees differently to make the approach to headshots work for her. From body language to composition, she'll answer questions on the practices that have made Hollywood take notice of her images and kept her at the forefront of the trends.



Sponsored By



Tracy comes to us
from Atlanta, GA

[www.tracybosworth-
page.com](http://www.tracybosworth-page.com)

Sunday March 1st 1:30 pm
Osage Casino & Hotel 951 W. 36th St N Tulsa, OK.
See www.photoxok.org for details

From Flowers to Fine Art

2019 PHOTO
EXPO
CLASS

Friday February 28th 5:00 pm

Osage Casino & Hotel 951 W. 36th St N Tulsa

See www.photoxok.org for details



Teri Whittaker
M. Photog., Cr., CPP

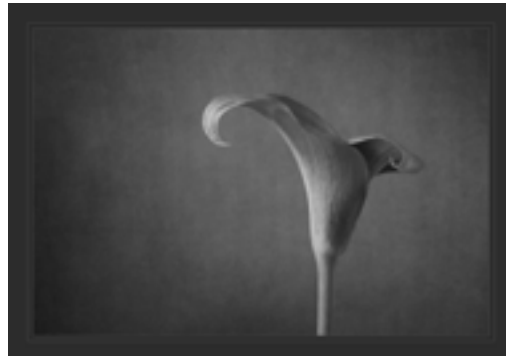
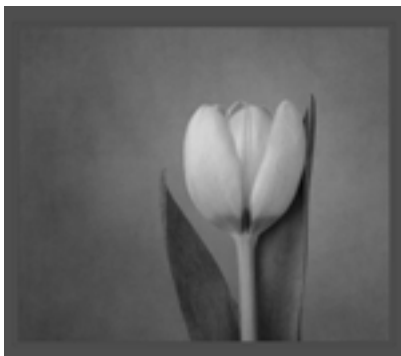
Teri did not grow up with a camera in her hands. She was well into adulthood when, out of desire to accomplish a specific goal, she started researching cameras and lenses that would help her accomplish her mission.

Teri has primarily used her camera to create people portraits and photograph weddings; however, while undertaking a daily project that lasted 14 months, she found, along the way, that she developed a love for photographing flowers.

During her project, Teri discovered that her photography improved due to the commitment to photographing something daily.....photographing something just for herself. In fact, once she recognized that her photography was improving, it almost became an obsession. She explored lighting options and lighting setups that she had previously rarely, or never, used. Her photographic style was solidified as she experimented with various types of backgrounds and color harmony. Because she got tired of trying to find things that were interesting enough for her to photograph around her house, she latched on to purchasing flowers and having multiple days' worth of subject matter.

Teri will discuss her daily image project, how it improved her photography and led her to photographing flowers. She will explain her different lighting strategies, lighting sources, background options, color choices for the subject matter/background/borders and post production work.

From Houston, TX Find her at www.teriwhittaker.com





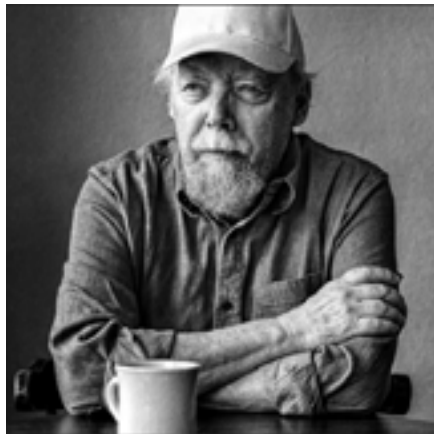
Lisa Dillon
M. Photog., Cr., CPP

2020 PHOTO
EXPO
CLASS

Developing a A Healthy Small Business Mindset



Sunday March 1st 3:30 pm
Osage Casino & Hotel
951 W. 36th St N Tulsa, OK.
See www.photoxok.org for details



Are you an artist or are you a small business owner who happens to sell memories? Does it matter? If you're noticing a gap between where you are and where you want to be, perhaps this is the question you need to be asking yourself. In her class, "Developing a Healthy Small Business Mindset," Lisa Dillon will discuss the steps to shifting from a Creative Business to the Business of Creating. There are 10 steps to developing a business mindset for growth and she'll go through them one at a time to help you plot a chart for growth and success. Whether you have a brick and mortar studio or work from home, these steps will propel you to change how you view your business and, more importantly, will change how your customers view you. And when they see you as a serious business, they'll pay you like a serious business.



Lisa comes from, Sherwood, OR www.lisadillonphoto.com

Enhancing Portraits

The Gud Way

Sunday March 1st 8:30 am

Osage Casino & Hotel 951 W. 36th St N Tulsa

See www.photoxok.org for details



Phaneendra Gudapati
M. Photog., Cr., CPP

Photoshop isn't just about retouching; it's a tool to help transform images to convey your vision. In this program, PG discusses his retouching philosophies and efficient post-processing workflow, non-destructive editing and techniques to keep file size small. Learn how he brings his vision to life with portrait enhancement techniques.

Phaneendra Gudapati is a portrait artist located in Plano, TX. He is inspired by classical portraiture, paintings by old masters and fashion and loves to create a fusion between fine art and fashion in his work.

PG is a self-confessed technology junkie always learning about the craft of photography. He loves to develop his imagery using various techniques to bring his artistic vision to life. He has also earned the honor of being a Certified Professional Photographer and Adobe Certified Photoshop Expert. From Plano, TX www.gudphotography.com



2020 PHOTO EXHIBIT

PPOK ANNUAL IMAGE COMP!

COMPETITION RULES - READ CAREFULLY!

**ALL ENTRIES MUST
BE SUBMITTED AND
REGISTERED AT WWW.
PRINTCOMPETITION.COM**

The Professional Photographers of Oklahoma (PhotoXOK) annual photographic competition offers two separate divisions for entries. The divisions are Photographic Open and Artist. Participants, also referred to as makers or entrants, can enter cases in one or both divisions. The term "case" consists of the combined 6 top scoring entries entered by that maker for each division. Only digital entries will be judged.

GENERAL INFORMATION AND RULES ELIGIBILITY

1. All members of the Professional Photographers of Oklahoma, Inc. (PPOK) are eligible to enter the Photographic Competition. PPOK members who meet the requirements defined below may enter the General Exhibition or, if qualified, the Masters' Exhibition.
2. Non-resident (out of state) members of the association can compete in the Photographic Competition and are eligible to win any award, under which category they might qualify, as long they have paid registration fees and physically attend the event.
3. Participants who are not PPOK members, and who live outside of Oklahoma may enter the Out-of-State Exhibition.

DEADLINE

1. ALL ENTRIES MUST BE UPLOADED ONLINE at www.printcompetition.com BY 8 AM (CST) FRIDAY, FEBRUARY 28, 2020 (8 AM on February 25th if you would like them printed for exhibit). No exceptions will be made except by the Print Chairman, and only in extreme circumstances.
2. No changes to your entries are permitted once the entry deadline has passed. No refunds will be issued after the entry fee is paid.

FEES

1. \$10.00 per image/album for PPOK members, including PPOK out of state members.
2. \$15.00 per image/album for non-members of PPOK. Non-member residents of Oklahoma are NOT eligible for awards, but will receive print scores. Non-member out of state entrants are only eligible for the Out of State trophy.

SPECIFICATIONS FOR DIGITAL ENTRIES

1. Files must be sized so the longest dimension is 4000 pixels. Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. In most cases, total file size should not exceed 3.5 MP. Larger files will be accepted when necessary so long as they are JPEG/10.
2. Files are to be spelled and capitalized the way you want it printed and the title announced.
3. There is not a limit to the number of entries submitted by each maker.

VIEWING CONDITIONS FOR JUDGING

Monitor Settings: D65, 120 cd/m², 2.20 gamma

SCORING ENTRIES:

Juries will judge in open session and follow the PPA affiliated association judging procedures. The point system is used with scores ranging from 100 to 65 as follows:

- Exceptional 100-95
- Superior 94-90
- Excellent 89-85
- Deserving of Merit 84-80
- Above Average 79-75
- Average 74-70
- Below Exhibition Standards 69-65

The final score shall be the official score on these and on any challenged entry.

PHOTOGRAPHIC OPEN SPECIFIC RULES

The purpose of this competition is to allow photographers to enter digital images and/or digital albums to be judged against a standard of excellence using the 12 Elements of a Merit Image.

1. Entrant must have captured and created the original exposure or exposures.
2. All processing, manipulation and rendering, must be done by the entrant or under their direct supervision.
3. The entrant has obtained and has access to all necessary releases (model or property) and agrees to hold PPOK harmless against all claims and liabilities arising out of PPOK's display, publication and promotion or other use of each image submitted to PPOK.
4. The entrant's name shall not appear anywhere in or on the face of the entry.
5. Makers may enter any number of entries. Their "case" will consist of their top six images they entered in Photographic Open. An album entry counts as one entry in the Photographic Open case.
6. No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment. All images submitted must be self-directed. Images created in an educational environment under direct supervision from an instructor are ineligible.
7. Any entry that has been created from a photograph, portrait, graphic or any other artwork produced by another person is a violation of the competition rules and will not be judged, accepted or displayed. If an entry, in the good faith opinion of the PPOK, violates copyright, trademark or any other applicable law, that entry shall not be displayed or published.
8. Entries of the same subject in multiple images will be allowed, as long as the images are entirely different concepts.
9. Entries previously entered in a PPOK Photographic Competition will be disqualified. An image that has been awarded a merit in PPA or a PPA District will be disqualified, including any image from a merited album.

EXHIBITION DETAILS

A maker may enter unlimited entries in the exhibition for which he or she qualifies. The entrant may also enter a case in the Artist Exhibition/Division.

1. **GENERAL EXHIBITION**— This exhibition is open to all members who do not hold the PPA Master of Photography and/ or Master Artist degree. Entries may be made in any of the print categories (see below).
 - a) **FIRST TIME ENTRANT**—(special subset of the **GENERAL EXHIBITION**) Any member who is entering 1st time in any State, Regional, or National photographic competition which is affiliated with PPA is eligible for this category. First time entrants in this division are eligible for a special trophy and entry forms should be marked accordingly.
2. **MASTERS EXHIBITION** — This exhibition is open

to members who hold the PPA Master of Photography and/ or Master Artist degree. Entries may be made in any of the print categories.

3. **OUT OF STATE EXHIBITION** — This exhibition is open to entrants living outside of Oklahoma. Out of State entries are eligible only for the "Out of State" plaque unless the entrant is a PPOK member, has paid registration fees and physically attends the event, in which case they will be eligible for all state awards.
4. **NON-MEMBER EXHIBITION** - This exhibition is open to Oklahoma residents who are not members of PPOK. These entries will be judged for scores only; they are not eligible for awards.
5. **ARTIST EXHIBITION** - This exhibition is open to general or master members and is a separate entry case. Note: a maker may enter a case for the Artist Exhibition (Artist Division) in addition to (or instead of) their case for Photographic Open. See Artist Exhibit Rules for details.

AWARD CATEGORIES

Note: Black & White or Color may be entered in the same category.

1. **MP** - Man's Portrait - one male subject only
2. **WP** - Woman's Portrait - one female subject only
3. **CP** - Child's Portrait- one subject only
4. **HS** - High School Senior Portrait - Portrait of a High School Senior
5. **AP** - Animal Portrait - Portrait of an animal
6. **GP** - Group Portrait - two or more subjects, including pets
7. **CL** - Classical Portraiture - Portrait presented with minimal post processing or Photoshop work.
8. **WED** - Weddings - pertaining to brides or candid wedding images
9. **L/N** - Landscape & Nature - Images include landscapes, outdoor scenic, nature images, animals in their natural environment, sunsets, urban landscapes, seascapes, environmental images, cityscapes, and farms. These images showcase outdoor beauty both natural and man-made.
10. **I/C** - Illustrative & Commercial - An image that is designed to illustrate a story, or help sell, advertise or market a product, service, person or persons.
11. **ART** - Images displaying technique proficiency and artistic skill. These images typically include painted and composited images to convey a story, theme or message. In this category the maker may use images that are not created by the themselves. These entries must display guide image(s) of original work(s).
12. **ALB** - A photographic album, is a collection of photographs. Subject matter could be any event, milestone, wedding or any other subject. The album is judged as a whole but every image within the album is evaluated using the 12 Elements of a Merit Print.
13. **CO** - Creative Open - a sub-category that allows the maker to use elements they did not create themselves, but these must be displayed as a guide print. Otherwise all other entries, with exception of those in Artist, must be the makers own images.

DIGITAL ALBUM ENTRY RULES

See Video Tutorial: www.ppa.com/ipc_tutorials

1. All page/spread files must have the longest file dimension at 4000 pixels, have an embedded color profile of either sRGB or Adobe RGB1998 and saved at a JPEG quality setting of 10.
2. Each page/spread file may contain as many images as you desire.
3. An entry shall contain a minimum of 5 page/spread files up to 36 page/spread files.
4. Files are to be numbered in viewing order using two digits, i.e. 01.jpg, 02.jpg, 03.jpg, etc.
5. All individual files must be compressed into a single ZIP file. ZIP file are to be spelled and Capitalized the way you want it printed.
6. Entries will be disqualified if the photographer's name, studio name or title appears on the front of the entry.
7. Albums are only allowed in the Photographic Open division.

ARTIST SPECIFIC RULES

The purpose of this competition is to allow the entrant to demonstrate their art skills and expertise. Entries will be judged for digital, artistic and technical proficiency. Entries can be created using digital compositing or computer graphic (such as digital painting or both) techniques or a combination of both. Entries will also be judged on the presentation of the final artwork, as defined in the 12 Elements of a Merit Image. All entries must be "original work."

1. Entries may be reproduced from existing photographs, portraits, graphics or any other artwork so long as the entrant is prepared to provide appropriate written documentation indicating permission for usage. This documentation may be requested by PPOK before, during or after the competition. If an entry, in the good-faith opinion of the Professional Photographers of Oklahoma Second Vice President, violates copyright, trademark or any other applicable law and cannot be proven otherwise, that entry shall be disqualified.
2. All processing, manipulation, artwork or rendering must be done by the entrant.
3. Entries will be disqualified if the photographer's name, studio name or title appears on the entry.
4. Entries previously entered in a PPOK Exhibition will be disqualified. Any image that has been awarded an exhibition merit in PPA or a PPA District will be disqualified.
5. There is no limit to the number of entries submitted per entrant. The 6 top scoring Artist images by the maker will define the Artist "print case".
6. No entry will be eligible that has been made under the supervision of an instructor, during class time or as a class assignment.
7. Entries of the same subject in multiple images will be allowed, as long as the images are entirely different concepts.
8. Entries in the Artist category can include any type of

subject. There are no subcategories in this division.

9. All Artist entries must include at least one guide or reference image to show the work performed on the resulting entry. The guide images must be included on the submitted digital canvas.

AWARDS FOR EXHIBITING

1. Selection of entries to be exhibited will be made by the 2nd Vice President and the print committee when judging is completed. The number of points necessary for viewing is determined at that time.
2. The best accepted entry in each the General and Masters category within the Photographic Open division will be awarded a First Place plaque. The best accepted entry in the Artist division will be awarded a First Place plaque. Awards will be given to the best entries of the various categories and divisions by the majority vote of the judges in closed session.
3. The judges may also, at their discretion, give as many as two Distinguished Print ribbons and as many as two Honorable Mention ribbons in each division.
4. Plaques will be given for the most outstanding body of work submitted. Plaques awarded for total points are determined by adding together the top 6 scoring images of all entries by each entrant in his or her case with the highest print case total winning. In case of a tie, the majority vote of the judges decides the winner.
 - a) Past Presidents' Plaque for the best entry in the General Exhibition.
 - b) The Directors' Plaque for the best entry in the Masters Exhibition.
 - c) Two Presidents Plaques for the persons with the most total points from all his/her entries in the General and Masters Exhibitions. These awards will be designated as the "Oklahoma Photographer of the Year—General Division" and "Oklahoma Photographer of the Year—Masters Division."
5. Oklahoma Certified Professional Photographer Trophy will be awarded to the PPA Certified entrant with the highest scoring entry.
6. The Out of State Trophy will be awarded to the person living outside Oklahoma with the most total points from his or her case in the Out of State Division, unless that entrant is a PPOK Member who has paid the convention registration fees and is in attendance at the convention, in which case they are eligible for any member awards.
7. Nelson-Helt Memorial Scholarship for total case points for the First time entry in General Division.
8. Members' Choice plaque for the print with the most votes by registered convention attendees.
9. Judges may give "Judges' Choice" ribbons for prints selected by individual judges at their discretion.
10. Classic Portraiture plaque will be awarded for the best classic entry.
11. PPOK will not give awards other than those already stated without prior approval of the Board of Directors

EDITOR RECEIVES NATIONAL AWARD

It seems really odd to have to write an article about myself, but here goes....

After winning several image awards, under a variety of names (you had to be there), I was given a surprise.

One of the highest honors that can be rewarded in our industry is the Professional Photographers of America's National Award. Affiliates can choose one of their members to receive this award. The plaque simply states "For meritorious contributions to professional photography". Generally, this award is given to a member for all they have done

for the association and for professionals. It's an award based on sweat, and sometimes tears, working tirelessly to help our industry.

Upon presentation, all of those attending who have previously received the award from any affiliate, stand at the front and welcome the new winner. A traveling trophy is rewarded for the year, as well as a plaque that the recipient gets to keep.

It was an honor to be chosen for this and to have my name added to the large trophy along with many others that have given so much of themselves and their time and talents.



2019 NATIONAL AWARD
RECIPIENT GARY
BOX WITH CAROLL
VANDEVENTER AND
RANDY TAYLOR
PHOTO BY JOHNNY HOLLAND

2019 Convention was a great success!

2019 President, Elise Breeding led members to a very good 2019 PhotoExpo convention! If you were unable to attend, you missed a great gathering. A few highlights...

Lindsay Adler gave us a great program on Stylized Portraiture. Lots of ideas outside of the norms of traditional portraits, but far more of a fashion perspective. She pushes the boundaries far past a 3:1 light ratio and Rembrandt pattern! Everyone was on the edge of their seats!

Gabriel Alonso blew us away with his lighting skills. He even made Joe Glyda look good! And he would not be Gabriel, if he did not serenade us with his guitar.

Bryan Welsh, Toni Harryman, Francie Stonestreet, Kristy Steeves, all made great presentations on business, creativity and other topics.

Our speakers served as judges for our Image Competition. This can be one of the most educational things you can participate in! While the judging

room was quiet and dark, members were allowed to watch in the Club 79 room, hosted by Steve Ervin and Leslie Hoyt, and talk about images as they come up and maybe occasionally yell at a judge. The conversation in this room can really be enlightening for the entire process. It's a "must do" on your schedule.

We had a fun night with a new format of fund raiser! People could purchase tickets and drop into boxes for many drawings to take home some of the beautiful art donated by several of our members. The quality of the auction pieces was truly magnificent.

The awards banquet this year had a mix of some humor and some guessing on awards as the night went on. Having done the award slide show for several years, TRUST ME! It's not easy to get it right. Image Chairman, Dawn Muncy did a great job of improvising and going with the flow.

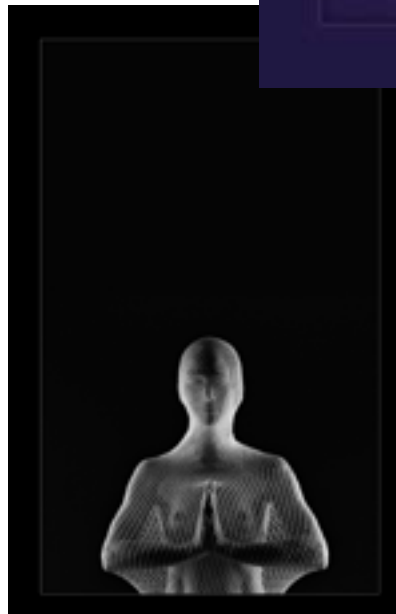
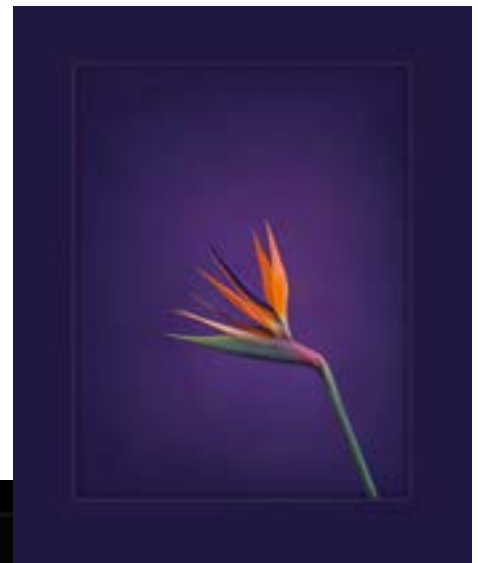
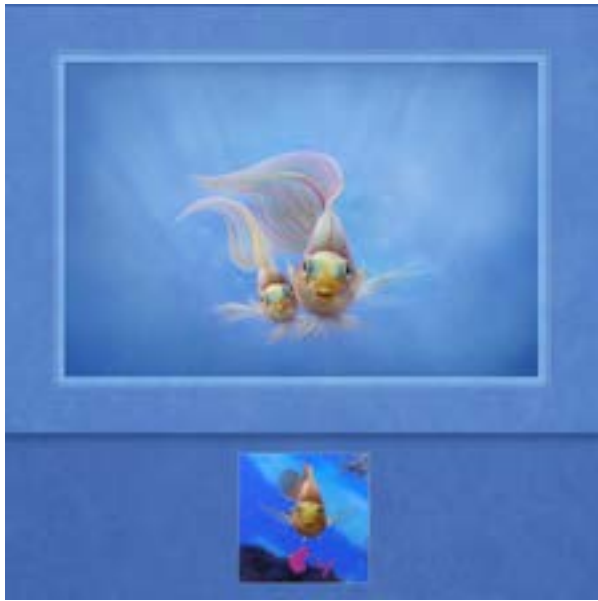
Then there is the comradery. To many of our members, PPOK is FAMILY. I know I have been involved for 29 years I believe. I have forged great friendships here. Be a bigger part of our family!



A Few Entries From 2019 Image Competition

PhotoExpo had a great turnout of breathtaking images this past year. Make sure you enter the 2020 competition and possibly having one of your images published or featured on the cover of The Oklahoma Photographer!





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