

# PHOTOXOK

EXPOSITION - EXHIBIT - EXPOSURE - EXPAND

A PROFESSIONAL PHOTOGRAPHERS OF OKLAHOMA PUBLICATION

SUMMER 2017

**P. 8** Print  
Rules

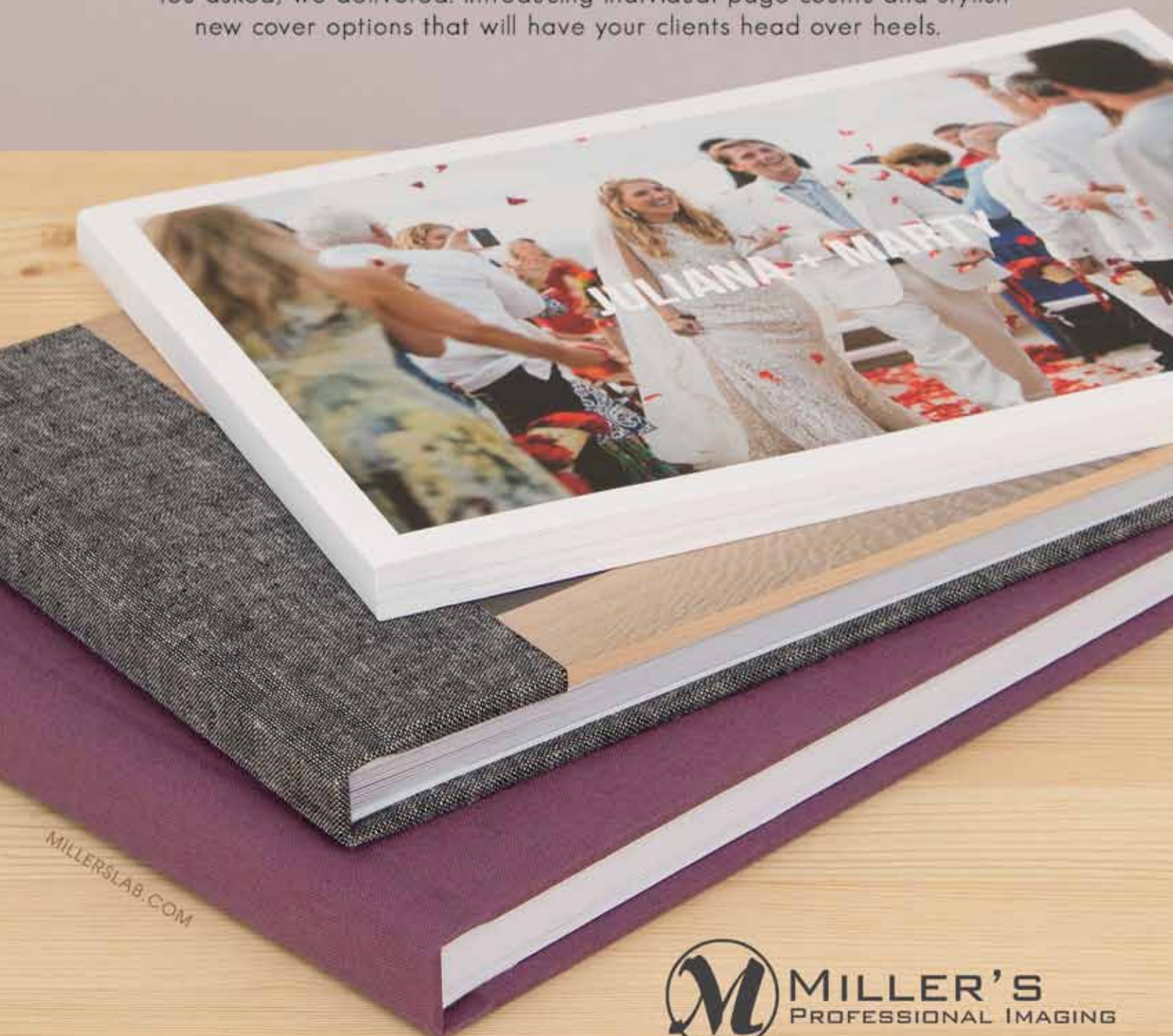
**P. 12 - 13** Member  
Images

**P. 15** Programs  
Begin

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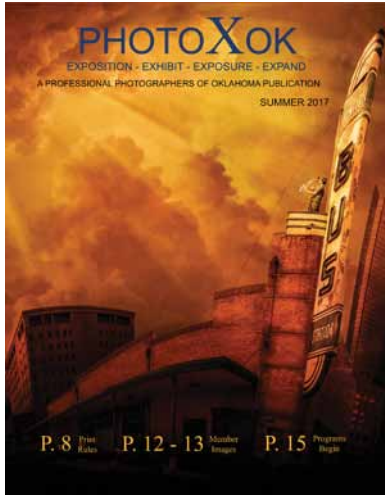
# THE OKLAHOMA PHOTOGRAPHER

2017 SUMMER ISSUE Volume 41, Number 2



[www.photoxok.org](http://www.photoxok.org)

*About the Cover . . .*



“Bus Station Serenade” by Johnny Holland of Oklahoma City scored 81 points and took a Distinguished Print. Ribbon at the annual print competition during the state convention of the Professional Photographers of Oklahoma in September at the Hyatt Regency Tulsa Hotel.

Editor

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*Complete financial information and the 990 forms for the Professional Photographers of Oklahoma are available to any member of our regional states by contacting Michael Scalf Sr, Executive Director at P.O. Box 1779, Blanchard, OK 73010*

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### **EDITOR NOT CLAIRVOYANT!**

If you are moving, please let us know. Send your **old as well as new address as well as new e-mail address** to:  
Michael Scalf Sr, Executive Director at  
P.O. Box 1779, Blanchard, OK 73010  
Allow six weeks notice.

### **Magazine Ad/Copy Deadlines**

|              |        |
|--------------|--------|
| Spring Issue | Feb. 1 |
| Summer Issue | June 1 |
| Fall Issue   | Oct. 1 |

Presented three times annually as the official publication of the Professional Photographers of Oklahoma Inc., the magazine’s purpose is to better inform and prepare the photographers of Oklahoma and to seek their active support and participation in PP of O activities.

Acceptance of advertising, press releases and other material does not imply endorsement of such by the association or editor/publisher. Permission is granted to similar photographic industry publications to reprint contents provided both the author and *The Oklahoma Photographer* are credited as the source.

Articles and photographs are welcomed, but the editor reserves the right to revise or refuse material.

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OF OKLAHOMA INC.

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# From the President's Desk . . .

## Friendship, Commitment and Fun . . .

By Eldora Horton, F-PPO



When I agreed to be a board of director for PPOK I knew there was a possibility of “going through the chairs” someday and now I’m already writing my convention message. The adage “time flies when you are having fun” holds true with the last few years.

Making Memories – Creating Memories – 85 Years of PPOK – so many events have

happened throughout time. Dwaine went through the chairs during 1997-98 so I have seen a lot of memories created. We have had the pleasure of welcoming new members that have become valuable assets to PPOK, we have had the sadness of saying goodbye to members that have given so much to PPOK and then there are rest of us which consist of what PPOK is in 2017.

Thursday afternoon programs start with Dewitt Jones, Ivan Domazett and Dwaine Horton, followed by Print Competition on Friday! Who will receive the best score? Who will create a print that the “judges just didn’t get”? After print judging we will stretch our legs and head outside for some fresh air with Robert Trawick.

The Friday party will be a tribute to my heritage when I was growing up where we had farm animals to take care of. The Fun on the Farm party will start with competitively branding cattle, ear notching pigs and gathering eggs, followed by an auction and a Sock Hop. Join in the fun and dress up in farm clothes or Sock Hop clothes....or both. I’m going to be in rolled up Blue jeans and bobby socks!

Get up early Saturday morning for a 20-minute presentation by Dewitt Jones, followed by the separate programs of Doug and Laura Bennett, followed by Brent Landreth and Terri Trawick in the afternoon.

Saturday night will be the annual Awards banquet. Who will receive High Print Case? Who will receive the Nelson-Helt Award for First Time High Print Case? Who will receive the 2017 National Award?

All wonderful questions.

Sunday morning brings us once again to a mini-program by Dewitt Jones, then to our last convention



Eldora Horton  
speaker – Robin and Jennifer  
Janson.

More information about the programs and parties can be found elsewhere in the magazine and on the website. Don’t miss out on any of these events, registration is open now! We are looking forward to a fun – fantastic weekend!

Thank you for allowing me the opportunity to be involved in PPOK.

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By Don Hayden  
Cr. Photog., F-PPO

The other day I was driving down a street where my first studio was located only to realize it wasn't there. Now it is just a vacant lot. And the lot looks a lot smaller than I remember. The studio was part of a large home which was rented by a publishing company and sublet to me.

My area consisted of a front room, a tiny office and another room I converted into a darkroom.

The front room was multi-purpose: for meeting with clients, photographing clients and booking jobs. It probably measured 10 feet wide by 14 feet long.

At the end of the long side I mounted a platform sort of like a card table with two front legs which, in the opened version was used to display albums and in the closed version made room for the seamless paper backgrounds to hang.



The entrance was through two French doors which I had to open in order to shoot a full length (when it was warm enough outside).

The office measured the width of the overall area and four feet deep - just enough for a work table and a built-in place for typewriter (before computers).

When I moved in the only window air-conditioner unit was in this office and put out a baby's breath of cool air. I soon replaced it with a "new" \$100 unit that blew air from the top.

Remembering my professor father telling about some Korean students who devised some cardboard duct work, I set

about to do the same so clients wouldn't bake in the summer months.

It definitely qualified as a Rube Goldberg setup.



In the darkroom which probably measured 10 feet square, I had room for an enlarger, an Ectamatic processor (automated printing), a drum print washer and a really tiny bathroom - smaller than most airlines.

Limited on interior space I did a lot of on-location shooting.

Then the publishing company folded, I took over more of the house which more than doubled the studio size with a pretty decent camera room, changing area and work room - and even a back yard for environmental portraits.

I forgot to mention that the darkroom had a roof leak and I had to use sheet metal and PVC pipe to channel water into a sink.



While visiting the studios of some of my peers I became really envious. I stayed in that first studio for about 3½ years before moving into what has become a trendy location (I probably couldn't afford the rent these days).

There were two other moves after that before deciding to move home and become semi-retired.

The home office originally was a screened-in porch which became a darkroom which became a storage area.

Who knows? Someday it too may become a vacant lot.

# Headquarters Hotel is Wallet-Friendly with Free Breakfast

Hotels in Oklahoma City are a popular choice for big events, but the Best Western Plus Saddleback Inn -the headquarters hotel for the Professional Photographers of Oklahoma convention, located at 4300 SW 3rd - sets the bar high.

The room registration deadline is Sept.7 to get the special rate of \$85. Call the hotel at 405-947-7000.

With great proximity to the airport only five miles away, many guests stay with us just for a special event and can then get to their connecting flight easily. The hotel has been renovated and is upgraded every year.



Guests can easily get to local destinations free within a three mile radius and only a \$5 nominal shuttle fee for destinations 3-8 miles from the hotel such as downtown and Bricktown.



The Hotel also features an outdoor seasonal pool, spa, sauna, and a new state-of-the-art fitness facility for your enjoyment.

Each morning the Arizona Grill offers a complimentary deluxe hot breakfast buffet offered between 6 and 9:30 a.m.

with items including: scrambled eggs, hash browns, bacon, hot buttermilk biscuits, fresh country gravy, hot buttered grits, oatmeal, fresh fruit, whole wheat and white toast, butter, jellies and jams, donuts and Danishes, whole and skim milk, assorted cold breakfast cereals, assorted fresh fruit juices and hot coffee, decaf or tea.



Complimentary Coffee is available in the lobby 24 hours a day.

For a satisfying lunch or dinner without the travel, try out the onsite restaurant the Arizona Grill, or the club - Rustlers Saloon.

Arizona Grill Hours: Monday through Saturday: 6 a.m. - 2 p.m. and 5 - 10 p.m.; Sunday: 6 a.m. - 2 a.m.

Rustler's Saloon Hours: Monday through Saturday: 5 - 10 p.m.



Energize while overlooking our beautifully landscaped courtyard in our new Exercise Facility. Featuring state of the art equipment including all new commercial Vision Fitness equipment and large 42" LCD TVs, you will have everything you need to keep you moving while you're away from home.

To accommodate everyone's schedule, the Executive Fitness Center is open daily from 5 a.m. to 11 p.m.

The hotel offers "state of the art" premium hi-speed services for all of the guest's needs. Our new Hi-Speed Internet service is completely wireless and has expanded bandwidth to accommodate today's array of wireless devices.

Wireless service is broadcast in every guest room, meeting room and public area of the hotel including the pool courtyard, lobby, restaurant and saloon. 24-hour support is available to help you access our premium Hi-Speed services

# PHOTO EXPOSITION

## State Convention – Sept. 21 - 24, 2017

### Best Western Plus Saddleback Inn

#### Thursday – September 21, 2017

|                     |  |           |
|---------------------|--|-----------|
| 2 p.m. – 9 p.m.     | Registration desk open   | Foyer     |
| 2:35 p.m. – 3 p.m.  | <b>Dewitt Jones</b> “ <i>Everyday Creativity</i> ”             | Adobe     |
| 3 p.m. – 6 p.m.     | <b>Ivan Domazet</b> “ <i>Art, Science, Business and More</i> ” | Adobe     |
| 6 p.m. – 7:30 p.m.  | Dinner on your own   |           |
| 6 p.m. – 8:30 p.m.  | Registration desk reopens                                      | Foyer     |
| 7:30 p.m. – 10 p.m. | <b>Dwaine Horton</b> “ <i>Splashin’ in the Water</i> ”         | Pool Area |

#### Friday – September 22, 2017

|                         |   |                        |
|-------------------------|---|------------------------|
| 7 a.m. – 5 p.m.         | Registration desk open  | Foyer                  |
| 7:15 a.m. – 8:30 a.m.   | Judges Breakfast  | Mesa                   |
| 8:30 a.m. – Noon        | Print Judging   | Adobe                  |
| 8:30 a.m. – Noon        | Club 79 Viewing Party (Nancy Emmerich)                          | Santa Fe               |
| Noon – 1:15 p.m.        | Judges Lunch-   | Mesa                   |
| Noon – 1 p.m.           | Past Presidents Lunch   | Patio                  |
| 1:15 p.m. – ??? p.m.    | Print Judging Continues   | Adobe/Phoenix/Santa Fe |
| 1:15 a.m. – ??? p.m.    | Club 79 Viewing Party (Nancy Emmerich)                          | Santa Fe               |
| 3:30 p.m. – 3:45 p.m.   | Welcome/Business Meeting (all members attend)                   | Adobe                  |
| 4 p.m. – 6 p.m.         | <b>Robert Trawick</b> “ <i>Lights, Camera, Tripod – WALK!</i> ” | Outside                |
| 4 p.m. – 6 p.m.         | Trade Show Opens  | Guestrooms             |
| 6 p.m. – 7:30 p.m.      | Dinner on your Own  |                        |
| 7:30 p.m. – 10 p.m.     | Cash Bar  | Adobe/Phoenix/Santa Fe |
| 7:30 p.m. – 10:30 p.m.  | Fun on the Farm/Auction/Sock Hop                                | Adobe/Phoenix/Santa Fe |
| 10:30 p.m. – 11:45 p.m. | Hospitality   | Navajo                 |

#### Saturday – September 23, 2017

|                         |   |               |
|-------------------------|---|---------------|
| 7:35 a.m. – 8 a.m.      | <b>Dewitt Jones</b> “ <i>Focus Ypur Vision</i> ”                    | Adobe         |
| 8 a.m. – 4 p.m.         | Registration desk open  | Foyer         |
| 9 a.m. – 10 a.m.        | Print Critique  |               |
| 8 a.m. – 9:30 a.m.      | <b>Doug Bennett</b> “ <i>Landscape Photography &amp; More</i> ”     | Adobe/Phoenix |
| 9:30 a.m. – 11:30 a.m.  | Trade Show  | Guestrooms    |
| 11:30 a.m. – 12:30 p.m. | <b>Laura Bennett</b> “ <i>Selling Your Art</i> ”                    | Adobe/Phoenix |
| 12:30 p.m. – 1:30 p.m.  | Lunch   |               |
| 1:30 p.m.               | CPP test  | Navajo        |
| 1:05 p.m. – 1:30 p.m.   | <b>Dewitt Jones</b> “ <i>For The Love of It</i> ”                   | Adobe         |
| 1:30 p.m. – 3 p.m.      | <b>Brent Landreth</b> “ <i>Snow Monkeys and More</i> ”              | Adobe/Phoenix |
| 3 p.m.– 5 p.m.          | <b>Terri Trawick</b> “ <i>P.J.s &amp; Pixels, Boobs and Bokeh</i> ” | Outside5      |



## Saturday – September 23, 2017 Continued

|                       |                               |                  |
|-----------------------|-------------------------------|------------------|
| 5:30 p.m. – 9:30 p.m. | Cash Bar                      | Adobe            |
| 5:30 p.m. – 6:30 p.m. | Reception & Officer Portraits |                  |
| 6:30 p.m. – 10 p.m.   | Awards Banquet                | Santa Fe/Phoenix |
| 10 p.m. – 11:45 p.m.  | Hospitality                   | Navajo           |

# PHOTO EXPOSITION

## State Convention – Sept. 21- 24, 2017 Sunday – September 24, 2017

|                        |  |               |
|------------------------|--|---------------|
| 7 a.m. – 8:30 a.m.     | Board meeting  | Patio         |
| 8: 05 a.m. – 8:30 a.m. | <b>Dewitt Jones</b> “Change your Lens, Change your Life” | Adobe         |
| 8:30 a.m. – Noon       | <b>Robin &amp; Jennifer Janson</b> “Volume Photography”  | Adobe/Phoenix |
| Noon                   | Convention Ends - Have a Safe Trip Home                  |               |

### 2017 CONVENTION AND COMMITTEE LEADERS

|   |  |
|---|--|
| Convention Co- Chairs: Wayne Reese and Dawn Muncy | Print Judge Chair: Elise Breeding                |
| Audio Visual – Clem Wehner                        | Print Committee Advisor - Caroll VanDeventer     |
| Banquet Script – Michael Scalf                    | President- Eldora Horton                         |
| Banquet Decorations- Marla Wingfield              | Presidential Advisor- Dwaine Horton              |
| Banquet MC- Don Hayden                            | Registration Chair- Leslie Hoyt                  |
| Banquet Slideshow- Gary Box                       | Trade Show Chair- Gary Box                       |
| Executive Board Portraits – Randy Taylor          | PPA Certified Liaison – Mary Waters              |
| Executive Director – Michael Scalf                | PPA Councilors – Randy Taylor and Dawn Muncy     |
| Fellowship Chair- Cary Garrison                   | Presidential Portrait – Dwaine Horton            |
| Fun on the Farm Party: Vanessa Wells              | Print Score Tabulation – Kelly Raji- Celia Moore |
| Hospitality – Rhonda Smith                        | Photography Chair – Johnny & Carrie Holland      |
| Judges/Speakers Hosts – Laurie Biby               | Past President Meeting Chair- Kimberly Smith     |
| Live Auction – Mandy Womack                       | Scholarship Chair- Tracy Provence                |
| Magazine Cover Award – Don Hayden                 | Sock Hop – Annabel Valencio                      |
| National Award- Mike Scott                        | SWPPA Oklahoma Board of Director- Kimberly Smith |
| Member Display - Tracy Provence                   | Transportation Chair- Willo Wallace              |
| New Member Chair- Mandy Womack                    |  |

### *Trade Show Open in Guest Rooms*

*Friday, Sept. 22: 4 p.m. – 6 p.m.      Saturday, Sept. 23: 9:30 a.m. – 11:30 a.m*

### *Our Convention Speakers*

*Ivan Domazet (Thursday, 3-6 p.m.), Dwaine Horton (Thursday, 7:30-10 p.m.), Robert Trawick, (Friday, 4-6 p.m.)  
Doug Bennett (Saturday, 8-9:30 a.m.), Laura Bennett (Saturday, 11:30 a.m. - 12:30 p.m.), Brent Landreth, (Sat-  
urday, 1:30-3 p.m.), Terri Trawick (Saturday, 3-5 p.m.) and Robin and Jennifer Janson (Sunday, 8:30 a.m.-Noon)*

# 2017 OPEN PRINT EXHIBIT RULES

## READ CAREFULLY!

All entries must be registered at [www.printcompetition.com](http://www.printcompetition.com)

### I. ELIGIBILITY

A. All members of the Professional Photographers of Oklahoma, Inc., (hereafter: PPOK) are eligible to enter the annual Exhibition. PPOK members who are residents of Oklahoma may enter the General Exhibition or, if qualified, the Masters' Exhibition. Members who are not residents of Oklahoma may enter the Out-of-State Exhibition.

B. Non-resident members of the Professional Photographers of America, Inc., (hereafter: PPA) or out-of-state PPA affiliate associations may enter the Out-of-State Exhibition. In addition, those entering the Out-of-State Exhibit must be registered at the convention, to qualify for Out-of-State plaque.

C. The entrant has obtained and has access to all necessary releases (model or property) and agrees to hold PPOK harmless against all claims and liabilities arising out of PPOK's display, publication and promotion or other use of each image submitted to PPOK.

### II. DEADLINES AND ENTRY FEES

#### A. DEADLINES

1. ALL ENTRIES MUST BE UPLOADED ONLINE AT [www.printcompetition.com](http://www.printcompetition.com) BY 1AM (CST) MONDAY, SEPTEMBER 18TH. No entries will be accepted after that time regardless of reason.

2. No exceptions will be made to these rules except by the Print Chairman.

#### B. FEES

1. \$60.00 for PPOK members and Out-State members.
2. \$90.00 for Oklahoma residents that are non-members of PPOK, non-members are NOT eligible for awards.

### III. OPEN EXHIBITIONS & PRINT CATEGORIES

#### A. EXHIBITION DIVISIONS

An entrant may enter up to six entries in one of the four exhibitions for which he or she qualifies.

1. GENERAL EXHIBITION— This exhibition is open to all members who do not hold the PPA Master of Photography and/ or Master Artist degree. Entries may be made in any of the print categories.\*

2. 1st TIME ENTRANT—(GENERAL EXHIBITION) Any member who is entering 1st time in any State, Regional, or National photographic competition which is affiliated with PPA is eligible for this category. First time entrants in this division are eligible for a special trophy and entry forms should be marked accordingly.

3. MASTERS EXHIBITION — This exhibition is open to members who hold the PPA Master of Photography and/or

Master Artist degree. Entries may be made in any of the print categories.

4. OUT-OF-STATE EXHIBITION — This exhibition is open to persons living outside Oklahoma. Out-of-State entries are eligible only for the "Out-of-State" plaque.

5. NON-MEMBER EXHIBITION – This exhibition is open to Oklahoma residents that are not members of PPOK. These entries will be judged for scores only; they are not eligible for awards.

6. ARTIST EXHIBITION – This exhibition is open to general or master members and is a separate entry case. See Artist Exhibit Rules for details.

#### \* PRINT CATEGORIES

Black & White or Color may be entered in the same category.

1. MP - Man's Portrait - one male subject only
2. WP - Woman's Portrait - one female subject only
3. CP - Child's Portrait- one subject only
4. GP - Group Portrait - two or more subjects, including pets
5. WE - Weddings - pertaining to brides or candid weddings
6. C/I - Commercial/Industrial - commercial or industrial subject matter
7. U1 - Unclassified 1 - scenic, landscapes, and still life photographic art
8. U2 - Unclassified 2 - people and animate objects not fitting the portrait category
9. EA- Event Albums - All photographs from one event
10. Classic Portraiture –Image straight from camera with no or minor blemish retouching.

#### B. OPEN EXHIBITION QUALIFICATIONS

1. Entries will be disqualified if the photographer's name, studios name or title appears on the front of the entry.
2. Entries previously entered in a PPOK Exhibition will be disqualified. An image that has been awarded an exhibition merit in PPA will be disqualified.
3. No entry will be eligible that has been made under the supervision of an instructor, during class time or as a class assignment.
4. No two entries shall be of the same subject.

### IV. SPECIFIC CONDITIONS FOR EXHIBITIONS

A. ENTRIES will be judged for the quality of the photographic image. Including composition, technique, lighting, subject interpretation and presentation. All entries must be "original work."

1. Six (6) entries may be submitted by each person, but not

more than four (4) in any one category, except for out-of-state entrants and Non-member Oklahoma residents may enter six (6) in a category.

2. All entries must be registered at [www.printcompetition.com](http://www.printcompetition.com). An entry form will be available from the website. 3. Entrants are required to upload a digital file for each image entered.

4. No changes to your entry are permitted once the entry deadline has passed. No refunds will be issued after the entry fee is paid.

### **B. DIGITAL ENTRY**

1. Files must be sized so the longest dimension is 4000 pixels. Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. In most cases, total file size should not exceed 3.5 MP. Larger files will be accepted when necessary so long as they are JPEG/10.

2. Files are to be spelled and Capitalized the way you want it printed.

### **C. DIGITAL ALBUM ENTRY RULES**

See Video Tutorial: [www.ppa.com/ipc\\_tutorials](http://www.ppa.com/ipc_tutorials)

1. All page/spread files must have the longest file dimension at 4000 pixels, have an embedded color profile of either sRGB or Adobe RGB1998 and saved at a JPEG quality setting of 10.

2. Each page/spread file may contain as many images as you desire.

3. An entry shall contain a minimum of 5 page/spread files up to 36 page/spread files.

4. Files are to be numbered in viewing order using two digits, i.e. 01.jpg, 02.jpg, 03.jpg, etc.

5. All individual files must be compressed into a single ZIP file. ZIP file are to be spelled and Capitalized the way you want it printed.

6. Entries will be disqualified if the photographer's name, studio name or title appears on the front of the entry.

### **V. VIEWING CONDITIONS FOR JUDGING**

1. Digital Files: Monitor Settings, D65, 120 cd/m<sup>2</sup>, 2.20 gamma

# **2017 ARTIST PRINT EXHIBIT RULES**

**All entries must be registered at [www.printcompetition.com](http://www.printcompetition.com)**

The purpose of this competition is to allow the entrant to demonstrate their art skills and expertise. Entries will be judged for digital, artistic and technical proficiency. Entries can be created using digital or traditional art (such as painting and airbrush) or a combination of both.

### **I. ELIGIBILITY**

A. All members of the Professional Photographers of Oklahoma, Inc., (hereafter: PPOK) are eligible to enter the annual Exhibition. Any person, member or non-member can enter the Artist Exhibit.

B. The entrant has obtained and has access to all necessary releases (model or property) and agrees to hold PPOK harmless against all claims and liabilities arising out of PPOK's display, publication and promotion or other use of each image submitted to PPOK.

### **II. DEADLINES AND ENTRY FEES**

#### **A. DEADLINES**

1. ALL ENTRIES MUST BE UPLOADED ONLINE AT [www.printcompetition.com](http://www.printcompetition.com) BY 1AM (CST) MONDAY, SEPTEMBER 18TH. No entries will be accepted after that time regardless of reason.

2. No exceptions will be made to these rules except by the Print Chairman.

#### **B. FEES**

1. \$60.00 for PPOK members and Out-State members.

2. \$90.00 for Oklahoma residents that are non-members of PPOK, non-members are NOT eligible for awards.

### **III. ARTIST EXHIBITIONS**

1. Entries may be reproduced from existing photographs, portraits, graphics or any other artwork so long as the entrant is prepared to provide appropriate written documentation indicating permission for usage. This documentation may be requested by PPOK before, during or after the competition. If an entry, in the good-faith opinion of the Professional Photographers of Oklahoma Second Vice President, violates copyright, trademark or any other applicable law and cannot be proven otherwise, that entry shall be disqualified.

2. All processing, manipulation, artwork or rendering must be done by the entrant.

3. Entries will be disqualified if the photographer's name, studio name or title appears on the front of the entry.

4. Entries previously entered in a PPOK Exhibition will be disqualified. Any image that has been awarded an exhibition merit in PPA will be disqualified.

5. A maximum of six entries may be submitted per entrant.

6. No entry will be eligible that has been made under the supervision of an instructor, during class time or as a class assignment.

7. No two entries shall be of the same subject.

8. Entry media includes photographic prints or digital files.

9. Entries in the Artist category shall include any subject and are encouraged to have guide images if the artwork is not apparent.

10. If any entry includes guide images, they must be included on the submitted digital canvas.

#### IV. SPECIFIC CONDITIONS FOR EXHIBITIONS

A. **ENTRIES** will be judged for the quality of the photographic image. Including composition, technique, lighting, subject interpretation and presentation. All entries must be “original work.”

1. Six (6) entries may be submitted by each person, but not more than four (4) in any one category, except for out-of-state entrants and Non-member Oklahoma residents may enter six (6) in a category.

2. All entries must be registered at [www.printcompetition.com](http://www.printcompetition.com). An entry form will be available from the website. 3. Entrants are required to upload a digital file for each image entered.

4. No changes to your entry are permitted once the entry deadline has passed. No refunds will be issued after the entry fee is paid.

#### B DIGITAL ENTRY

1. Files must be sized so the longest dimension is 4000 pixels. Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. In most cases, total file size should not exceed 3.5 MP. Larger files will be accepted when necessary so long as they are JPEG/10.

2. Files are to be spelled and Capitalized the way you want it printed.

#### V. VIEWING CONDITIONS FOR JUDGING

1. Digital Files: Monitor Settings, D65, 120 cd/m<sup>2</sup>, 2.20 gamma

Juries will judge in open session and follow the PPA affiliated association judging procedure. The point system is used with scores ranging from 100 to 0 as follows:

Exceptional 100-95

Superior 94-90

Excellent 89-85

Deserving of Merit 84-80

Above Average 79-75

Average 74-70

Below Exhibition Standards 69-65

The final score shall be the official score on these and on any challenged photograph.

#### VI. AWARDS FOR EXHIBITING

A. Selection of entries to be exhibited will be made by the 2nd Vice President and the print committee when judging is completed. The number of points necessary for viewing is determined at that time.

B. The best entry in each category in the General, Masters and Artist divisions accepted will be awarded a First Place plaque. Awards will be given to the best entries of the various categories and divisions by the majority vote of the judges in closed session.

C. The judges may also, at their discretion, give as many as two Distinguished Print ribbons and as many as two Honorable Mention ribbons in each category in the General and

Masters divisions.

D. Plaques will be given for the most outstanding work submitted. Plaques awarded for total points are determined by adding together the scores of all entries by each entrant in his or her case with the highest number winning. In case of a tie, the majority vote of the judges decides the winner.

1. Past Presidents’ Plaque for the best entry in the General Exhibition.

2. The Directors’ Plaque for the best entry in the Masters Exhibition.

3. Two Presidents Plaques for the persons with the most total points from all his/her entries in the General and Masters Exhibitions. These awards will be designated as the “Oklahoma Photographer of the Year—General Division” and “Oklahoma Photographer of the Year—Masters Division.”

4. “Oklahoma Certified Professional Photographer Trophy” will be awarded to the PPA Certified entrant with the highest case score.

5. The “Out-of-State Trophy” will be awarded to the person with the most total points from his or her entries in the Out-of-State Division.

6. Nelson-Helt Memorial Scholarship for total points for the First time entry in General Division.

7. “Members’ Choice” plaque for the print with the most votes by registered convention attendees.

8. Judges may give “Judges’ Choice” ribbons for prints selected by individual judges at their discretion.

9. “Classic Portraiture” plaque will be awarded for the best classic entry.

10. Artist plaque will be awarded the best Artist entry.

11. PPOK will not give awards other than those already stated without prior approval of the Board of Directors



**SWPPA Sweet** - At the Southwest convention last March, Kim Smith, M. Photog., Cr., CPP of Muskogee literally took all of the big awards including Photographer of the year with the above photographs. She also took awards for Best of Show, state high print case, a 4 for 4 pin in both photo and artist, the ASP District Medalion, the Canon Par Excellence Photographer, Kodak Gallery Award, Lexjet Best Portrait and first place trophies for Nature/Landscape and Children.

***Congratulations Kim!***

# The 12 Elements

The Photographic Exhibitions Committee (PEC) of PPA uses the 12 elements below as the “gold standard” to define a merit image. PEC trains judges to be mindful of these elements when judging images to the PPA merit level and to be placed in the International Print Exhibit at Imaging USA, the annual convention.

The use of these 12 elements connects the modern practice of photography and its photographers to the historical practice of photography begun nearly two centuries ago.

Twelve elements have been defined as necessary for the success of an art piece or image. Any image, art piece, or photograph will reveal some measure of all twelve elements, while a visually superior example will reveal obvious consideration of each one

The Twelve elements listed below are in accordance to their importance.

1.) **Impact** is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.

2.) **Technical excellence** is the print quality of the image itself as it is presented for viewing. Retouching, manipulation, sharpness, exposure, printing, mounting, and correct color are some items that speak to the qualities of the physical print.

3.) **Creativity** is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.

4.) **Style** is defined in a number of ways as it applies to a creative image. It might be defined by a specific genre or simply be recognizable as the characteristics of how a specific artist applies light to a subject. It can impact an image in a positive manner when the subject matter and the style are appropriate for each other, or it can have a negative effect when they are at odds.

5.) **Composition** is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.

6.) **Presentation** affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.

7.) **Color Balance** supplies harmony to an image. An image in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.

8.) **Center of Interest** is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.

9.) **Lighting**—the use and control of light—refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is manmade or natural, proper use of it should enhance an image.

10.) **Subject Matter** should always be appropriate to the story being told in an image.

11.) **Technique** is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.

12.) **Story Telling** refers to the image’s ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image



Dwaine Horton, M. Photog., Cr. of Thomas receives a Fuji Masterpiece Award from PPA President Ron Behm

## *Member Images Gallery I*

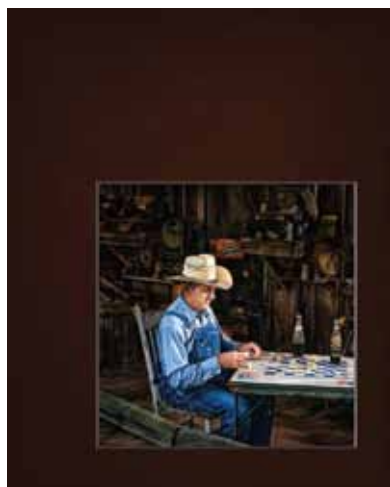


**“Flow”**  
by  
Bob  
Ainsworth  
of  
Norman



**“Imagination  
Station”**  
by  
Valarie  
Clayton  
of  
Frederick

**“Your Move”**  
by  
Melissa  
Scott  
of  
Tecumseh



**“Her Long  
Look Back”**  
by  
Shana  
Davis  
of  
Owasso



**“Still  
Painting  
After All  
These Years”**  
by  
Suzanne  
Butler  
of  
Oklahoma  
City



**“Morning  
Has Broken”**  
by  
Mandy  
Lundy  
of  
Fort Gibson

**“Contagious  
Smile”**  
by  
Elise  
Breeding  
of  
Piedmont



**“Under  
Cover”**  
by  
Carrie  
Holland  
of  
Oklahoma  
City



*Member Images Gallery II*



“Italian  
Marble  
Relief”  
by  
Mickey  
Staudt  
of  
Guthrie



“Hunting  
Buddies”  
by  
Laura  
Willia.m.s  
of  
Guymon

“Secluded  
Rendezvous”  
by  
Andrea  
Murphy  
of  
Tulsa



“And Then  
I Danced”  
by  
Donald  
Morris  
of  
Edmond



“Rainbow  
Bloom”  
by  
Rick  
Cotter  
of  
Jones



“Dog Days  
of Summer”  
by  
Mickey  
Staudt  
of  
Guthrie

“Simply  
Sidney”  
by  
Dawn  
Muncy  
of  
Enid



“Bashful”  
by  
Kimberly  
Smith  
of  
Muskogee



# WWII Navy Vet & Past President Jim White Dies

**J**im White, M. Photog., Cr. was born on May 13, 1918 in Oklahoma City and traveled the world before he died there on June 8, 2017 - as the oldest living past president of the Professional Photographers of Oklahoma (PPOK).



**Jim White**

He began his lifelong passion for photography with the help of a neighbor as he experimented with his dad's photographic equipment in the cellar. He worked for several small studios around Oklahoma City then opened White's Studio in Seminole in 1940.

He was active in (PPOK) until he closed the studio and enlisted in the navy in 1942. He was sent to photography schools in Alameda, Calif. and Pensacola, Fla., then served in the Mediterranean and in the Pacific on the aircraft carrier Shamrock Bay from when it was commissioned in 1944 through the end of the war. He was a Chief Petty Officer and head of the photo lab.

In 1940 his watchmaker partner introduced him to Jackie Kever, the vivacious, 15-year-old raven-haired beauty and they were married on Oct. 20, 1945, settling in Seminole where he reopened White's studio. The couple lived in an apartment above the Kever grocery store. In the days before color film, Jim worked darkroom magic, then Jackie enhanced the prints with her colorist skills.

Their children, Leslie Susan (1948) and Jeffrey Harrison (1951), were born and lived there until 1959 when the family moved to Lubbock, Texas. Jim later became Director of Photography with Blunck Studio and the family moved to Clinton, Okla. in 1963.

Jim continued to be active in the PPOK and served as president in 1953. He and Jackie attended and served at nearly every annual PPOK convention where they nurtured life-long professional friends and encouraged young photographers.

He took great pride in judging the work of his professional colleagues in state and national competitions.

When his eyesight began to fail he could often be seen at conventions using a pair of binoculars to view hanging competition prints.

His engaging, humorous, and informative presentations

were enjoyed by everyone, and he learned from others at conventions and special schools.

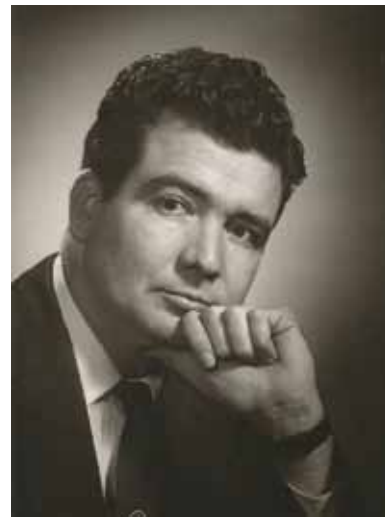
Jim's portraits, landscapes, flowers, and other images won many awards and his work hung in the International Photography Hall of Fame and Museum where, in 1990, at a special presentation, he received a 50 years in photography pin.

He received the coveted Professional Photographers of America (PPA) National Award in 1974 and was Photographer of the Year (Master Exhibit) in 1985.

Jim was a deacon and ordained elder in Presbyterian Churches in Seminole, Lubbock, and Clinton.

He was a dedicated Boy Scout leader who led memorable camping trips and outings where he taught Scout skills and life lessons.

Jim was the beloved photographer of generations of children from earliest infancy through school days to weddings and multi-generational family photographs. Literally thousands of people remember Jim's signature "Quack, quack! Meow, meow" and the quick shutter clicks followed by, "I think we got a good one there."



**Jim White as  
PPOK President - 1953**

He never told anyone to smile, but he could evoke the happiest, wisest, winsome, and charming expressions from even the most truculent toddler and he captured the essence of nearly everyone who sat before his lens as they marked important life events.

He was a gifted gardener who modeled healthy living. He and Jackie ground their own wheat and corn for Kever cornbread, bran muffins, and his famous rolls. He walked every day and

observed beauty in the natural landscapes wherever he was. In addition to his travels in the navy, Jackie and Jim traveled to Turkey, Europe, and in the US, and Jim toured China with PPA. The couple was married for 59 years.

In addition to daughter Leslie and her husband, John Adkins of Wichita Falls, Texas, and their children James of Boston, Mass, and Mark of Austin, Texas. He is also survived by son Jeff and his wife Christianna and their children Sarah Caitlyn White Ranney, her husband, Bowen Ranney, and Jim's great-granddaughter Ruby Irene Ranney, all of Washington, DC.



# Seriously, a Good Time Will Be Had by All

Probably no one ever accused Eldora Horton of being orthodox, but hey, doing the same old thing year after year may seem a little boring.

A case in point is having the state convention opening on Thursday afternoon instead of Friday.

Starting off will be the first of four 20-minute video presentations by acclaimed photographer and motivational speaker Dewitt Jones.

While cameras are important to photography, more important still is knowledge. It helps us create, express, motivate, awe, inspire, and much more.

But, even more important than knowledge is what is in our soul, our being, our essence. Dewitt Jones, an extraordinarily compelling speaker, makes us think about creativity, inspiration, purpose, direction, passion, energy, vision, expression, love, and contribution.

All these aspects of our inner self are more important to great art than equipment, technical knowledge, and skills. They are the reason for art itself.

Jones will make you feel good and will help you understand what makes us artists and what fuels our passion. Don't miss these exceptional programs- they may change your life!

All presentations will be held in the Adobe Room under the direction of Clem Wehner who purchased the full rights to use at our convention.

The presentations (including times) are:

## 2:35 - 3 p.m. Thursday

*"Everyday Creativity"*

Dewitt Jones will show you that creativity is not magical, but a tool already within you that enables you to look at the ordinary and see the extraordinary. It is the essence of creativity.

## 7:35 - 8 a.m. Saturday

*"Focus Your Vision"*

Dewitt Jones will help you focus your visions and gain creative direction and power--essential for knowing where your life is going.

## 1:05 - 1:30 p.m. Saturday

*"For the Love of It"*

Dewitt Jones discusses your inner ability to love what you do, honor your passion, and make a contribution to those around you. There's more to our work than work.

## 8:05 - 8:30 a.m. Sunday

*"Celebrate! Change your Lens, Change your life"*

Dewitt Jones reminds us that we have the power to change how we see the world, and the power to choose how we live in it. His unique perspective may change your life.

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# The Art, Science and Business of Photography

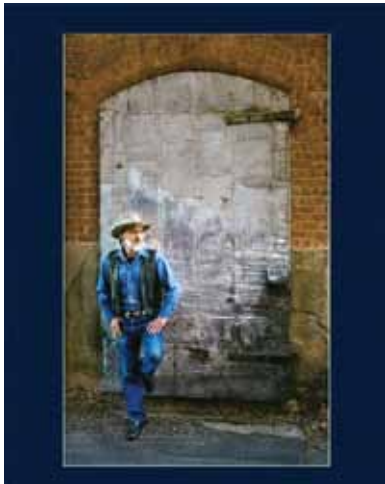
We now return to the regular programming with Ivan Domazet, M. Photog., Cr., CPP who was born in Vukovar, Croatia and immigrated to New Jersey in the 1970's, where he still lives today. **Friday 3 p.m. – 6 p.m.**

Currently he belongs to a studio collective operated in a large historic barn in Bryn Mar, Penn. There he teaches the art, science, and business of photography to groups and individuals.



**Ivan Domazet**

Using a mixture of classic style and experimental techniques he gives hands on instruction to both novice and advanced photographers.



He has received the Professional Photographers of America National Award, the degree of Distinguished Fellow of Photography from Professional Photographers Association

## Splashin' in the Water

Have you ever wanted to do water pictures but didn't know exactly where to start? Then join Dwaine Horton, M. Photog., Cr. on the first day of the Professional Photographers of Oklahoma convention for a water filled evening.

"I will be showing how I have done some of my water pictures with one of the models that I have photographed many times. This lady is an incredible model and semi famous; she used to open for the band America," Horton said. **Friday 7:30 p.m. – 10 p.m.**

"If you don't remember, they are the band who sang 'Horse with No Name.' If you are not past 30 you may not remember that either, Oh well it was a great song. LOL"

"We will be photographing Haley with big splashes of water. My program will be using the lights from the pool and portable Elinchrome flash units. This class will be a very laid back event; feel free to bring your cameras and ask questions.

*The Oklahoma Photographer*



of New Jersey, three Kodak Gallery Awards, New Jersey Wedding Photographer of the Year, several Judges Choice awards, and numerous blue ribbons from PPA of PA, PPANJ, and his district.

The remaining speakers will be examined in the order they are scheduled to appear.



"I will have images from a former sitting available for viewing on a computer to help understand how these final images will turn out. I'm looking forward to teaching how you can also

create stunning water images for your clients," Horton said.

While his main concentration at

his studio is mostly portrait work Horton's real passion comes from the creation of realistic landscapes.



**Dwaine Horton - Surrounded by his Art**



Although he has traveled all over the United States to capture our nation's most beautiful scenes, this photographer's most cherished works are of Oklahoma's rural landscapes, blending the old west with warm, rich colors and textures.

Horton has a way of inviting you into his works of art with an overall feeling of majesty.

Horton's art has been displayed at numerous national conventions, the International Photography Hall of Fame and the Epcot Center

## Exciting News From Think Tank Photo!

By Dawn Muncy, M. Photog., Cr., CPP

PPOK recently signed on as a MindShift Gear program member. As such we have been provided a special "Affiliate Code" and a special web link to order Think Tank, MindShift products. These codes provide us with discounts and free



shipping and a commission from every order will go back to PPOK. Having purchased several bags myself

I must say they are of the highest quality. Their bags are tough as well as intuitive. To take advantage of these perks you can either use this web link <http://www.mindshiftgear.com?rfsn=693673.fce79> or enter the code 686219.2d1896 in the "Affiliate Box" in the shopping cart.

If you aren't familiar with Think Tank here's a little more info on their company.

Think Tank Photo is a group of designers and professional photographers focused on studying how you work, and developing inventive new carrying solutions to meet your needs. By focusing on "speed" and "accessibility," they prepare us to be ready "before the moment," allowing us to document those historic moments that reflect our personal vision and artistic talent.

For some companies, it is only about the product. For us, it is more: It is about supporting photographers doing their job, company representatives said.

"If we can design products that help photographers travel easier, take pictures faster, and organize their gear more efficiently, then we will have accomplished something beyond the bags themselves," they said.

MindShift Gear is a group of committed professional photographers and product designers who support conservation

*The Oklahoma Photographer*

and protection of our natural resources and planet.

Founded by the creators of Think Tank Photo and conservation photographer Daniel Beltrá, they are dedicated to building carrying solutions for those who are passionate about

experiencing the natural world. Their slogan, "Engage with Nature," challenges people to not only

become involved in outdoor activities, but to create a conversation about nature and their relationship to the environment.

Arlington Cameras is a dealer.

Think Tank has also provided a Perception 15 Backpack to add to convention's fundraising auction. This is a really nice bag so get your wallets ready!



### Did You Know?

*The first color photograph in Russia was published in "Memoirs of Russian Technical Society". Leo Tolstoy is captured on it.*

*They began to retouch photos and make them "color", which was achieved by coloring in watercolor for the first time in 1840*

# LIGHTS, CAMERA, TRIPOD - WALK

Have you ever sat quietly during an inspiring speaker just itching to go outside and practice the techniques learned? If you are thinking to yourself “Yes! That happens all the time” - then we have the cure. And we will throw in some easy cardio workout for free!

**Friday 4 p.m. – 6 p.m.**

Join Robert and crew for the social photography event of the convention. We will start with a funny spirited introduction outside the hotel entrance before beginning our Photo Walk Safari hoping to spot fabulous models and maybe some “steel” horses. The walk will happen regardless of the weather, just like if you had to shoot to stay on schedule with clients.

In fact, some of the most dramatic images will be created when you choose to work “outside the box” or



**Robert Trawick**



your comfort zone in difficult lighting or weather.

Of course, your safety is paramount, so we will stay indoors if the lighting strikes are within 3 miles or a tornado is spotted a few blocks away. You are in Oklahoma Dorothy.

We will discuss lighting on the go using the Inter-Fit Photographic systems, modified by XP Photo-Gear Speedboxes while stabilized on a Vanguard

USA tripod. This is the gear Robert uses daily for everything from commercial to portraits and from “dragging the shutter” to “High Speed Sync”. Regardless of what camera brand you choose to use, Robert has a solution for your shooting problems.

Bring your favorite camera, lenses, flash and tripod. Please dress according to your needs for the local conditions. Some people are happy in shorts and t-shirt at 50 degrees, while others need an arctic jumper suit to stay war.



Don't forget your comfortable walking shoes, but choosing to wear “fashionable” heeled boots or 6” stilettos will garner extra praise and attention. When in doubt, be sure to contact Robert directly with questions and/or creative images of the heels.

Robert is self professed “time traveler” and “available” light photographer.

Experienced in all aspects of the craft, from large format cameras to 70mm motion picture film processing, there is lots of information stored inside his head just waiting to bubble out. And once it's flowing, stand back 'cause something is going to power your light bulb! Robert is easily approachable, enjoys hugs and always willing to answer any questions on practically any subject.



Combining real world stories, extensive photographic processes and spiced with some humor, Robert works to create a fun atmosphere where learning and building confidence dance together. His experiences as a USAF Photojournalist coupled with extensive worldwide travels and interactions with diverse cultures provide Robert with unique abilities to reach and teach anyone at any level.

Specializing in weddings, bridal fashion and commercial advertising, he constantly strives to balance light, shadow, focus and color into images that magically transports the viewer to the emotion of the moment.

Robert is the co-host for FotoFacts Podcast, a casual iTunes audio show highlighting photo education, industry leaders and charities.



# Landscape Photography . . . . . . "The Craft and Technique and The Art and Vision"

Doug Bennett, M. Photog., Cr. of Colorado Springs, Colo., has learned that landscape photography must demonstrate not only mastery of craft and technique but also a mastery of vision and expression.

**Saturday 8 – 9:30 a.m.** Bennett will first share elements of photographic craft and technique essential to landscape photography and to making high quality large landscape prints for high end sales and for PPA Competition entries. In sharing these techniques, Doug will also discuss the underlying "whys."

He then will move to the heart of landscape photography . . . the goal of communicating your emotions and artistic vision in an image.

"Ansel Adams had it right when he said, 'Photograph not only what you see, but also what you feel.'" Bennett said.

Great photography is about making images that connect with viewers making them feel something about the subject. Bennett will share techniques to make your imagery communicate more, as well as explore the unconscious

psychological factors that make for appealing landscape photography.

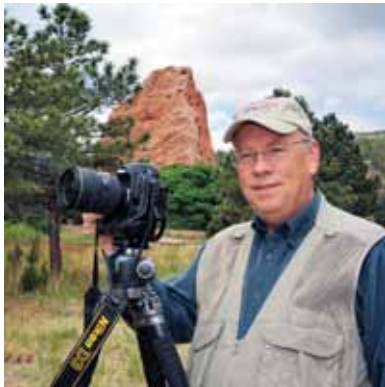
Bennett's love for landscape photography traces back to his childhood and family sightseeing vacations touring the western U.S. and Canada by car.

These early experiences were further fueled by his father's subscription to "Arizona Highways" magazine always leaving him in awe with its beautiful scenic images, particularly those of

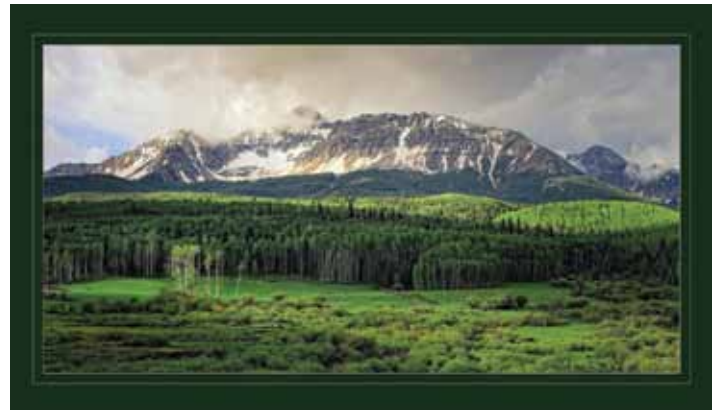


Josef and David Muench.

A PPA member since 2011, he earned the Imaging Excellence Award in 2015 and was also named a PPA Platinum Photographer of the Year in 2013 and PPA Diamond Photographer of the Year in 2014 and 2015.



**Doug Bennett**



# The Psychology of Landscapes and Selling Your Art

Laura Bennett, **Saturday 11:30 a.m. – 12:30 p.m.**  
M. Photog., Cr.

of Colorado Springs, Colo. has learned that there are tools to consider and apply in making images that stir and communicate feelings and emotions. There are certain psychological factors that impact the appeal and sales potential of landscape images.

In her presentation she will explore these unconscious psychological factors that make for appealing and saleable landscape photography.

In addition, she will explore various avenues in which to sell your art. She and her husband, Doug, have successfully sold their images for the past 12 years.



**Laura Bennett**

She was named Diamond Photographer of the Year in 2014 and 2016, and Gold Photographer of the Year in 2015.



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## Snow Monkeys and More

**Saturday 1:30 p.m. – 3 p.m.**

Brent Landreth will take us on a journey to the wild side. Through this journey we'll be covering nature photography. I'll take you on a trip from my early days of using point and shoot camera's with lens adaptors through modern DSLR equipment. We'll explore topics such as animal interaction, equipment, travel, location, and various other topics.

This will be an interactive session with plenty of entertaining travel stories scattered throughout



**Brent Landreth**



# PJS & PIXELS - BOOBS, BOYS AND BOKEH

Get ready to laugh and learn in a casual “Girls’ Morning” surrounded by comfortable PJs, good coffee and bagels with the talented boudoir photographer, Terri Trawick - Audacious Images.

**Saturday 3 p.m. – 5 p.m.**



**Terri Trawick**

Even though women outnumber the male counterpart in professional photography, we learn differently and are consistently criticized for our equipment choices more than our creative skills.

Add in the multiple roles of mother, wife, girlfriend, or even grandmother to the long list of duties as a professional and the “job” can be overwhelming. The struggle is real. Terri will review the top 10 things to know as a professional to help you succeed, as well, as dispel photography myths

that hinder our happiness.

She will explain some of the best bokeh gear, girlie gorilla marketing, and secrets to boudoir business. How about learning the easiest way to shoot with flash? Yeah, it’s covered and takes less than 10 minutes to review.



I encourage you to wear your favorite PJs, but remember that we are still in a public place so go for loose and comfortable. Bring your favorite morning drink or enjoy some great coffee we will provide with some bagels.

Boys are welcome to attend in a special “cry room” in the back. You might just find a pearl or two learning how women think. Girl Shooters Rule!

Terri is not your normal “soccer mom” turned professional photographer. Her journey is a long passionate one searching for the best outlet to express her creativity. Terri has lived a life of purpose and been called many names, such as band geek, world traveler, daughter, sister, wife, mother, friend, and confidant.

*The Oklahoma Photographer*

Her jaunt into professional photography started almost by accident while taking some classes to improve the captured moments of her girls involved in sports. Terri didn’t take herself too serious when asked to help second shoot a wedding



and then assist during a bridal boudoir session.

After contemplating the importance of beautiful images at one of the happiest days of your life, and the most vulnerable moments of a woman, she was hooked into working to be the best.

Terri comments that she can’t remember the exact moment it clicked, but before she could realize what

was happening, she was already in the middle of buying more gear, making a website and starting a new life chapter.

Thanks to this accidental detour of life, she met and married the only person more passionate about life, Robert. I never thought two voids in my life would be filled in a chance meeting. We are partners in life, love and photography.

It’s important to know you are not alone and someone has your back when the chips are down.

I never saw myself being a professional photographer, much less specializing in boudoir, but I love it. My mission is to show each and every woman they are beautiful exactly how they are, right here and right now. Beauty doesn’t lie in the size of the exterior but the welcoming charm of the heart within.

My sessions include a pinch of laughter, determination, passion, courage - all mixed well until the true image of yourself is presented to be captured.

So I hope that helps you understand a little about me and welcome to a new style of workshops. One that is a fun, relaxed atmosphere where learning and networking happen.

**Bokeh** - the visual quality of the out-of-focus areas of a photographic image, especially as rendered by a particular lens.

# The Bada Boom Bada Bings of Volume Photography

Jennifer Janson of Cypress, Texas started Sock Monkey Photography over 12 years ago focusing specifically on Pre-Schools. She had no...none...zero...zip experience with a camera much less a photography business. She just knew it was something she wanted to pursue. After witnessing her passion and seeing some success Robin, Cr Photog. CPP soon joined the team.

**Sunday 8:30 a.m. – Noon**



**Robin and Jennifer Janson**

Robin serves on the Professional Photographers of America's Speaker Selection Committee and is a former board member of the BVPPA.

They live just north of Houston in Cypress Texas and work full time as professional photographers. They continue to see positive growth both in their business and bank account.

Their course, "The Bada Boom Bada Bings of Volume Photography"

is the perfect opportunity for all levels of photographers from the established studio to the complete novice. Come learn how to either add a new revenue stream to your studio or how to start making money by getting into photography.

Join us as we discuss how to start, build, and maintain a successful volume business:

- You'll learn what marketing and sales techniques work
- Learn basic lighting and posing techniques
- Watch and learn how to properly do extractions for composites
- We will also cover workflow and uploading options to your lab



This class starts you off in the right direction so you can hit the ground running into the wonderful world of Volume Photography!





# How to Make Nice People—Doing Your pART

by Clem Wehner

Reading, writing, arithmetic, and ART.

Schools have found that when art is added to the core curriculum it fosters children who become better students that are better behaved, better citizens, and are generally nicer people.

Ultimately this can translate to communities with higher standards of living, lower crime rates, and better economic opportunities.

We know from experience that the more children have opportunities to participate in art as part of their daily lives, not just in school, the nicer people they'll become in life.

This is where we, as professional photographers, can help.

Photography is a wonderful art form, easy to participate in at any level from beginner to expert, from young child to the elderly.

It is fun and easy to do at a beginning level, but challenging enough for a lifetime of learning and improving.

Photography sparks the creative process and provides immediate feedback on success, so important for young learners.

Everyone enjoys taking pictures and it can be done even with the simplest of ca.m.eras.

Imagine the opportunity you have to teach when these days every kid has a phone with a ca.m.era.



**Clem Wehner**

As an experienced photographer you know that it is not the ca.m.era that determines the beauty of an image.

It is the knowledge and skill of the photographer—something you are uniquely able to pass on to others.

The members of professional photographic organizations enjoy helping other people learn the art of photography.

Besides it being a major purpose of most of our professional organizations, it feels good to share our passion with others.

We can use our special knowledge of the art to help young people, not just other photographers, develop a love for beauty and refinement.

Do your pART to foster the arts, encourage youngsters to enjoy the finer things in life, and maybe you will spark the creation of future professional photographers.

Most importantly, you'll help develop a new generation of good citizens and nice people.

The world surely needs them now, more than ever.

*Clem Wehner is a photography business owner in Lawton, Okla., with a solid background in business, management, and teaching. After a 21-year career as an Air Force pilot, a master instructor and an educator, he retired as a Lieutenant Colonel.*

*He holds a Bachelor's degree in Public Speaking and Journalism, a Bachelor's degree in Education, and a Master's degree in Business Management.*

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## New Members - Old Auction

By Mandy Womack

As the New Member Committee Chair/Organizer, I am looking forward to meeting all the new PPOK members at convention this year and I hope you will give them a warm welcome and invite them into your circle so they have the same love and warm fuzzy feelings I do about PPOK.

This is a great organization that loves and supports its members, not only through photography building skills, and growing a better artist, but also through the ups and downs of life.

We celebrate joyous occasions with each other such as a birth, or a child getting into college, and other major accomplishments. And we also mourn with each other during illnesses, trials and death of beloved pets and family members.

If you don't know it yet, you will learn that PPOK is a family. Join us, add us to your family, or become part of ours

if you're going it alone. You will find someone here that you were meant to meet.

I am also honored to be in charge of the auction at convention this year. For a bride they say "Something borrowed, something old, something blue, something new. Then when it comes to used or resale things they say "One man's trash, is another man's treasure." Well this year at the PPOK State Convention Sept. 21-24, we will have an auction Friday night, September 22nd.

We will have donated (instead of borrowed) items, some gently used things and we will have new things, we may even have blue things.

Whatever it is, I can assure you, there will be treasures for you there! Come join in on the fun! You can buy things or people! There are great artists that are donating their time to teach you for a full day.

Bring your money, your new empty credit card, or your full checkbook. If you have something you'd like to donate or contribute please contact Mandy Womack at 580-284-2310.

# PHOTO **X** OK

# PHOTO **EXPOSITION** & PHOTO **EXHIBIT**

September 21 - 24, 2017

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Name of Business: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Bus Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

**EARLY REGISTRATION MUST BE POSTMARKED BY September 17, 2017**

- \$220.00 Buddy Pass - 2 Full Registrations/2 Full Banquets**.....\$ \_\_\_\_\_  
*(One must be paid-up member and the other never a member.)*
- \$125.00 **Best Value** Early Full Registration + Banquet .....\$ \_\_\_\_\_
- \$ 95.00 Early Full Registration .....\$ \_\_\_\_\_
- \$ 39.00 Advance Awards Banquet Ticket(s).....\$ \_\_\_\_\_
- \$110.00 On-Site Full Registration (**After Sept. 17**) .....\$ \_\_\_\_\_
- \$ 44.00 On-Site Awards Banquet Ticket(s) .....\$ \_\_\_\_\_
- \$ 35.00 Social & Trade Show Only .....\$ \_\_\_\_\_
- \$110.00 Out-of-State Registration (Affiliated Member) .....\$ \_\_\_\_\_
- \$159.00 Non-Member Registration .....\$ \_\_\_\_\_
- \$ 25.00 Board of Directors Luncheon .....\$ \_\_\_\_\_
- \$ 25.00 Past Presidents Luncheon .....\$ \_\_\_\_\_
- Amount Included With This Registration .....\$ \_\_\_\_\_

Check # \_\_\_\_\_

**Make checks payable to Professional Photographers of Oklahoma (PPOK)**

Room Rate starting at \$79.99 at the Best Western Plus Saddleback Inn  
 4300 SW 3rd Oklahoma City, OK 73018 • PHONE: (405) 947-7000 •  
 • Ask For Professional Photographers of Oklahoma Group Rate

**PRE-REGISTRATION DEADLINE  
 POSTMARKED BY  
 SEPTEMBER 17, 2017**

**ROOM RATE: \$79.99 & Up**  
**Room Reservations must be made  
 by Midnight Sept. 7 or rooms will be released**

**CREDIT CARD PAYMENT OPTION:**

VISA \_\_\_ MASTER CARD \_\_\_ DISCOVER \_\_\_ AMERICAN EXPRESS \_\_\_

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS OF CARD: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CARD # \_\_\_\_\_ CVV # \_\_\_\_\_

EXPIRATION DATE OF CARD: \_\_\_\_\_

**RETURN COMPLETED  
 REGISTRATION FORM  
 WITH PAYMENT TO:**

Michael Scalf Sr.  
 P.O. Box 1779  
 Blanchard, OK 73010  
 Phone (405) 485-4456  
 E-Mail:  
[michael.scalf@ppok.org](mailto:michael.scalf@ppok.org)

**FILL OUT THIS FORM AND TURN IT IN TO CARY GARRISON ASAP!**

**Professional Photographers of Oklahoma  
Fellowship Program Entry Form**



It will be your responsibility to list any service or print you would like credited to your file. All entries are subject to fellowship guidelines. Credit for your entries will be verified by the fellowship committee. The fellowship committee will have final authority when crediting entries to your file. **This form must be submitted by Dec. 31st of the same year the points were earned or they cannot be used at all. Please submit this form to the current PPO person in charge.**



PPO Member: \_\_\_\_\_

| Category | Points | Service/Print | Verified By |
|----------|--------|---------------|-------------|
|          |        |               |             |
|          |        |               |             |
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|          |        |               |             |

Service Points \_\_\_\_\_ Print Points \_\_\_\_\_ Verified By \_\_\_\_\_

**Oklahoma  
Fellowship  
The Pursuit Of...**

Oklahoma Professional Photographers Fellowship Program Outline

The Fellowship Program is a means of recognizing those who have served the membership of the Oklahoma Professional Photographers Association and given freely of their time. It also encourages those in membership, who are always willing to help, to continue to do so.

The Fellowship Degree is divided into three segments:

\*\*\* The Associate Fellowship (white ribbon) requires 30 points. This award can be given to Active, Associate, Life, or Sustaining members.

\*\*\* The Fellowship (black ribbon) requires 50 points. This award can be given to Active, Associate, Life, or Sustaining members.

\*\*\* The Grand Fellowship (red ribbon) requires 100 points. This award can be given to Active, Associate, Spouse, Life, or Sustaining members.

\*\*\* For every 25 points over the Grand Master Fellowship shall be issued gold bars.

The Fellowship Program was introduced by Past President Sam Hyden, M. Photog.

**PPO Fellowship Point Schedule**

| Category:   | Points: | Verified By:                                   |
|---|---------|--|
| Attending PPO Annual Convention.....                                      | 1       | *List from Secretary                           |
| Attending PPO Seminar, or Day-long Program.....                           | 1       | *List from Secretary                           |
| Attending PPO School (2-3 days).....                                      | 1       | *List from PPO School Committee                |
| Attending PPO School (4-5 days).....                                      | 1       | *List from PPO School Committee                |
| Scoring 78 or 79 in PPO print competition (print points).....             | 1       | *List from Print Committee Chairman            |
| Scoring 80 or above in PPO print competition (print points).....          | 2       | *List from Print Committee Chairman            |
| Best Print in General or Masters competition (print points).....          | 1       | *List from Print Committee Chairman            |
| President PPO.....  | 4       | *List of Officers                              |
| Executive Officers (Except Pres) or Member of the Board of Directors..... | 2       | *List of Officers                              |
| Committee Chairman (PPO or SWPPA).....                                    | 1       | Signature of officer responsible for committee |
| Committee Workers (PPO or SWPPA).....                                     | 1       | Signature of Committee Chairman                |
| Publications Editor (Magazine, Newsletter, or Web Editor).....            | 2       | *List from Board of Directors                  |
| Published article in a PPO Publication.....                               | 1       | Signature of Editor or copy of magazine        |
| Convention Chairman or Co-Chairman.....                                   | 2       | Signature of President                         |
| Presenting a Program for PPO (four hours or less).....                    | 1       | Signature of PPO School Committee Chairman     |
| Presenting a Program for PPO (5 to 8 hours).....                          | 2       | Signature of PPO School Committee Chairman     |
| Teaching a 2-3 day class for PPO School.....                              | 2       | Signature of PPO School Committee Chairman     |
| Teaching a 4-5 day class for PPO School.....                              | 3       | Signature of PPO School Committee Chairman     |
| PPO representative to PPA (one per year) **.....                          | 1       | *List from Board of Directors                  |
| PPO representative to SWPPA (one per year) ***.....                       | 1       | *List from Board of Directors                  |
| Print Jury Foreman.....   | 1       | Signature of Print Chairman                    |
| PPA Degree (You may use each degree one time).....                        | 1       | Copy PPA Certificate                           |
| PPA Certification (You may use once and once at 5-yr renewal).....        | 1       | Copy PPA Certificate                           |
| PPA, API or ABI designation (You may use once).....                       | 1       | *List from PPA                                 |
| Sponsor New PPO member (per new member).....                              | 1       | *List from Secretary                           |
| Participation in nilmdts (You may use one per year).....                  | 1       | *List from nilmdts organization                |

**Note: The Official Person in Charge is:**  
**Cary Garrison**  
**405-341-0734**  
cary@garrisonphotography.com

\*Fellowship Committee will acquire list from appropriate official.

Additional Categories may be added at any time by a majority vote of the Board of Directors.

\*\* Includes: Council, Exec. Office, Board of Directors, Chairperson, Committee Member, Certification Liaison.

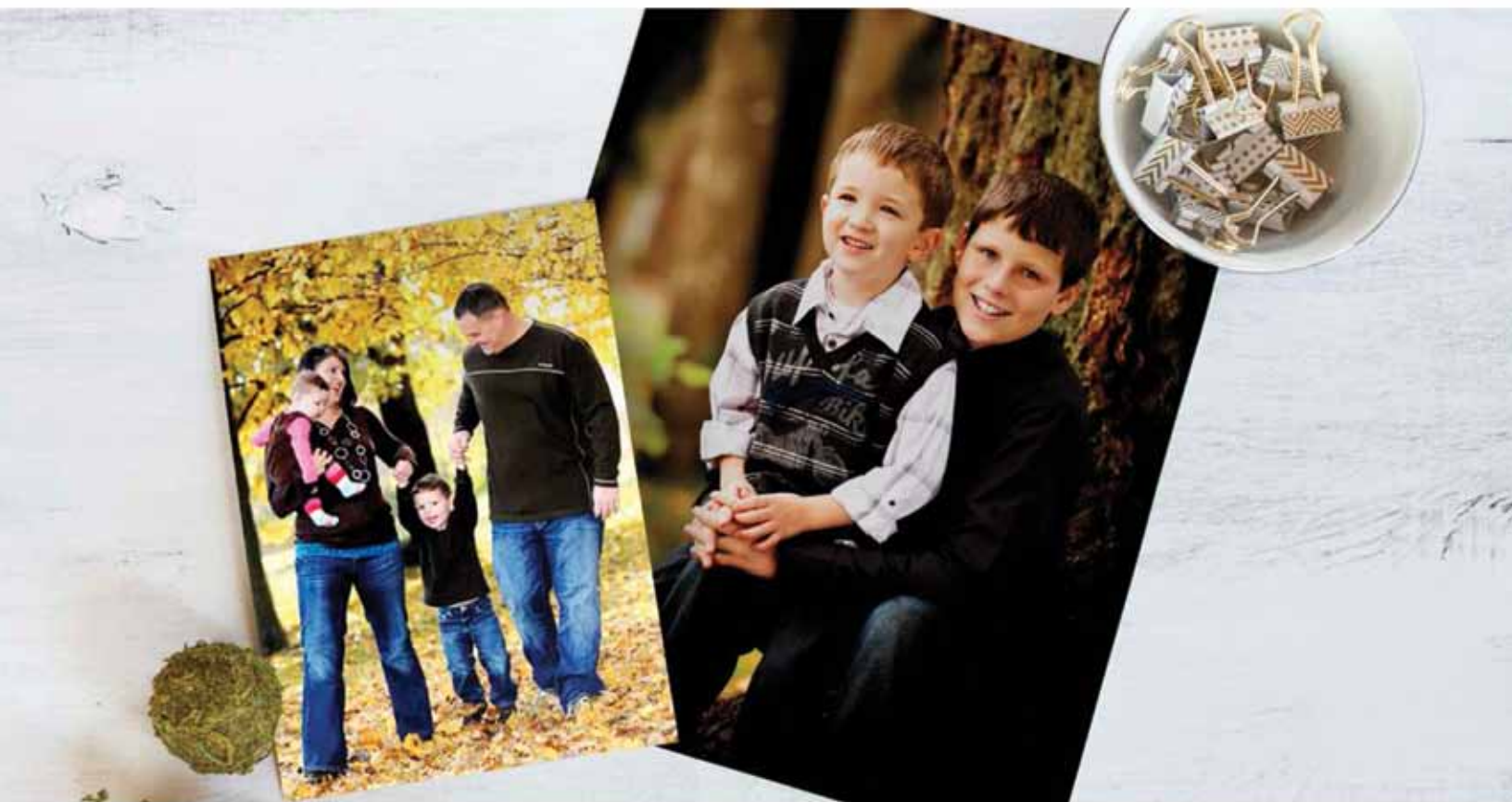
\*\*\* Includes: Exec. Office, Board of Directors, Chairperson, Committee Member

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